



## Sponsorship Opportunities

### Digital Futures: Alberta 2017

March 16 – 17, 2017, Cochrane RancheHouse, Cochrane, Alberta

#### About the Symposium

2017 promises to be a busy year in broadband across Alberta. Provincially work continues on a diverse range of local and regional broadband projects, the new SuperNet 2.0 framework continues to take shape, and a new broadband toolkit for Albertans has been developed. At the same time Innovation, Science and Economic Development (ISED) will roll out its new \$500 million “Connect to Innovate” program, while the CRTC has recently declared broadband a basic telecommunication service and will develop a new fund worth \$750 million over five years.

How best to stay abreast of these developments – join the conversation at Van Horne Institute’s Digital Futures 2017 symposium this March in Cochrane, Alberta. Building on the momentum from both previous Digital Futures events and the wide range of broadband projects across the province, Digital Futures offers a forum that brings together community leaders, government officials, industry, academics and broadband champions to discuss important issues related to community, regional, rural and remote broadband.

This two day event, March 16 and 17, will cover all the bases and is an ideal venue for both those with experience in the broadband community of practice, and those new to the topic hoping to gain more knowledge and further discussions in their own community. The event will include presentations from both provincial and federal officials, panels providing municipal, regional and industry perspectives and sessions designed for those just orienting themselves to the topic or those interested in discussing emerging issues. The symposium will be held in the beautiful town of Cochrane at the Cochrane RancheHouse. We look forward to seeing you in mid-March.

#### Why Become a Sponsor?

Become a sponsor of this Symposium and immerse your organization directly into your target market! As one of a maximum of only seven sponsors you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization’s brand directly onto the workshop website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups and key delegates
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

#### Contact Us

If you would like to secure your sponsorship opportunity, please return this form to Bryndis Whitson, Manager, Strategic Development & Member Relations at the Van Horne Institute at: [bwhitson@ucalgary.ca](mailto:bwhitson@ucalgary.ca). For further questions she can be contacted at: 403-220-2114.

TITLE SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> <li>• 4 x complimentary registrations to the Symposium (<i>value of \$1200</i>)</li> <li>• Your company representative given the opportunity to introduce and thank a keynote speaker</li> <li>• Your company logo displayed on screen during the Symposium</li> <li>• Your company acknowledged at the start and end of the Symposium</li> <li>• Your company logo displayed on the Symposium website</li> <li>• Opportunity to display your company literature on a sponsor table during the Symposium</li> <li>• Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite</li> <li>• Recognition of your company's contribution in the news section of the Van Horne Institute's website</li> </ul>	\$4,000

SUPPORTING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> <li>• 3 x complimentary registrations to the Symposium (<i>value of \$900</i>)</li> <li>• Your company logo displayed on screen during the Symposium</li> <li>• Your company representative given the opportunity to thank a speaker</li> <li>• Your company acknowledged at the start and end of the Symposium</li> <li>• Your company logo displayed on the Symposium website</li> <li>• Opportunity to display company literature on a sponsor table during the Symposium</li> <li>• Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite</li> </ul>	\$3,000

ASSISTING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> <li>• 2 x complimentary registrations to the Symposium (<i>value of \$600</i>)</li> <li>• Your company logo displayed on screen during the Symposium</li> <li>• Your company acknowledged at the start and end of the Symposium</li> <li>• Your company logo displayed on the Symposium website</li> <li>• Opportunity to display company literature on a sponsor table during the Symposium</li> <li>• Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite</li> </ul>	\$2,000

EXHIBITING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> <li>• 1 x complimentary registrations to the Symposium (<i>value of \$300</i>)</li> <li>• Your company logo displayed on screen during the Symposium</li> <li>• Your company acknowledged at the start and end of the Symposium</li> <li>• Opportunity to display company literature on a sponsor table during the Symposium</li> <li>• Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite</li> </ul>	\$1,000