

Fluidity, Efficiency and Velocity

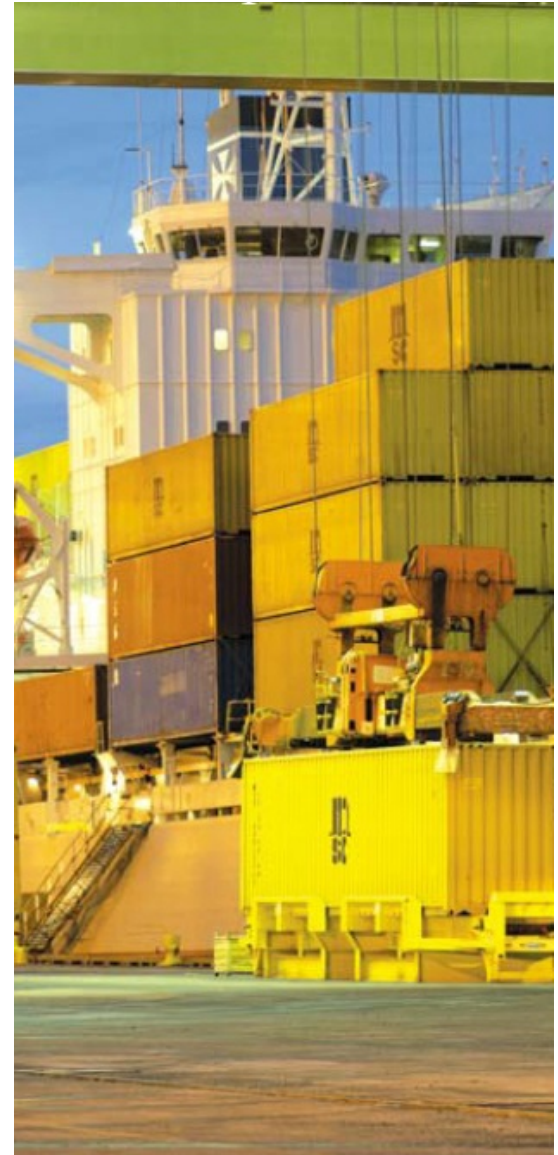
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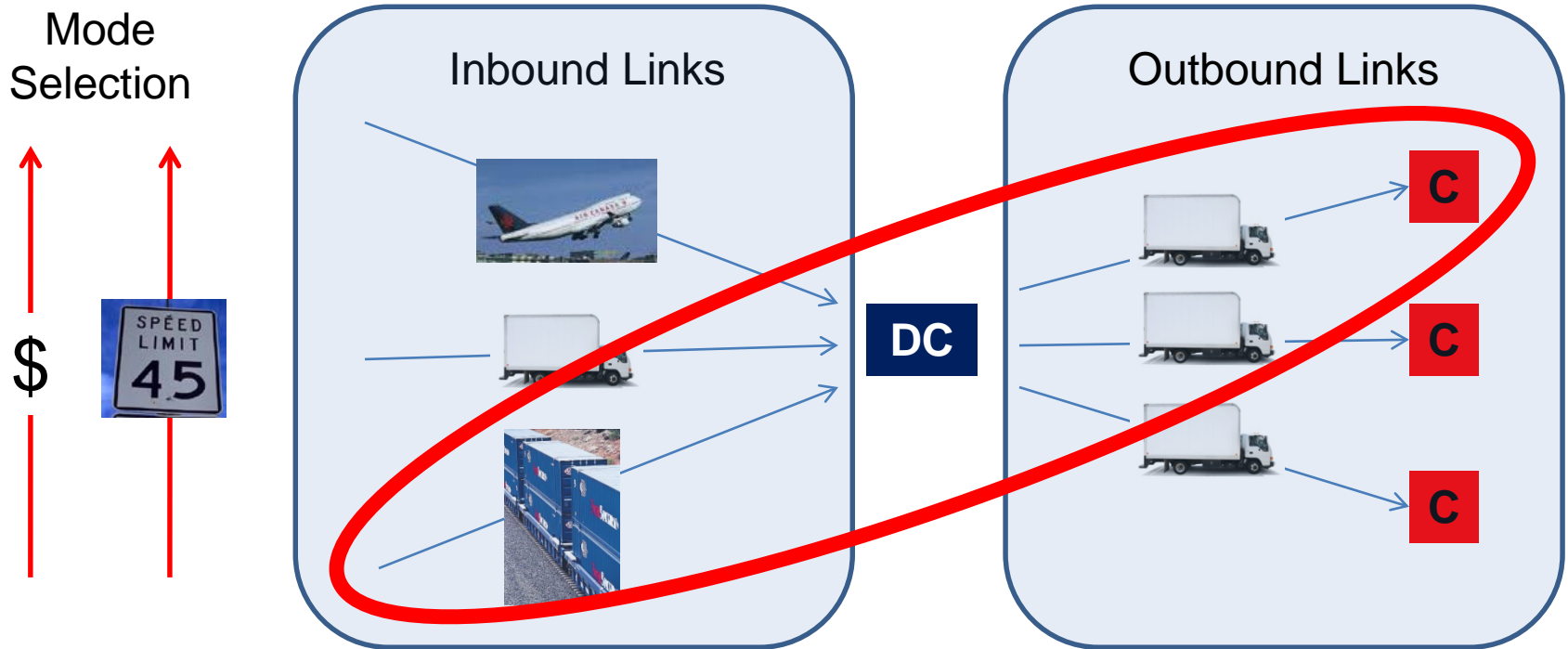
Agenda

- Network Thinking,
- Total Landed Cost,
- Local Fluidity Proxy,
- Transportation Planning.



Defining A Logistics Network

A network is a collection of links and nodes. The goal of a Logistics Network is to deliver goods to the customer.

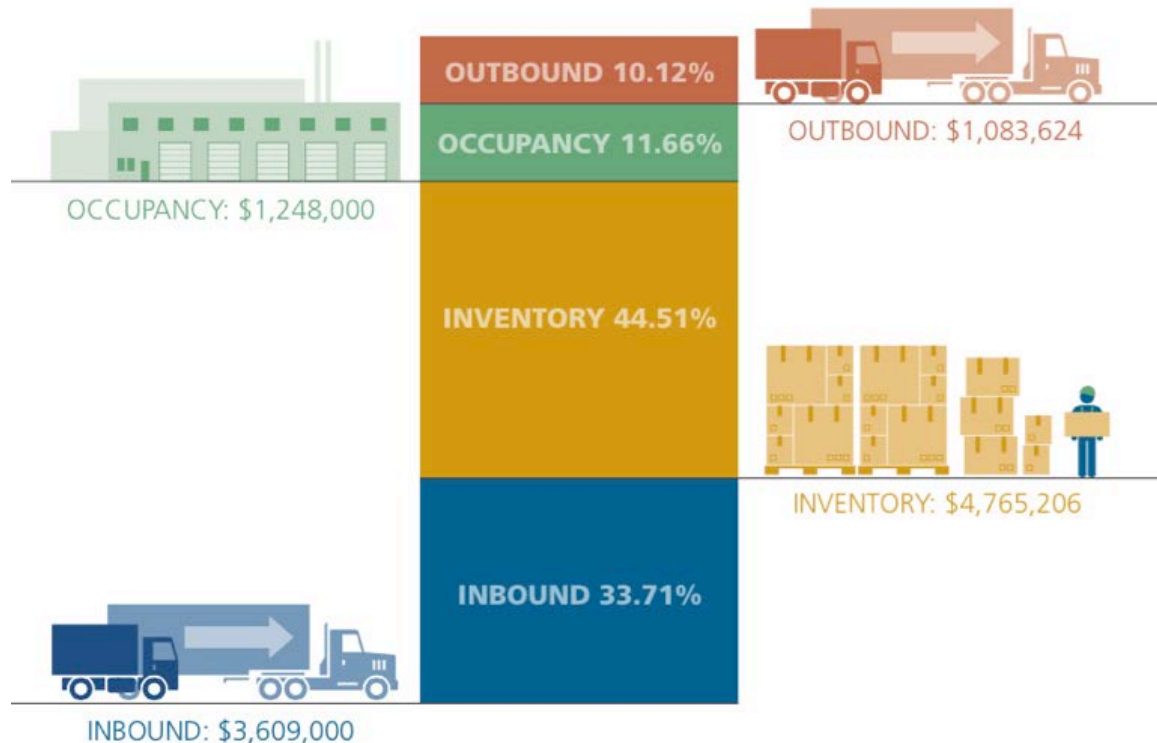


Nodes: Re-Load, IMS Terminal, Cross Dock, Distribution Center, etc.

A Key Goal of Supply Chains

Corridors and locations that reduce the total landed cost of a product are selected for use and investment.

Total Landed Cost Model



Local Transportation Fluidity Proxy

It cost more for a local drop in Vancouver and Montreal. Same in Edmonton.

TERMINAL See Note 4	LOCAL MOVES	HIGHWAY MOVES/TRANSBORDER
	IN CAN. & U.S. FUNDS PER UNIT See Note 1	IN CAN. & U.S. FUNDS PER RUNNING MILE See Notes 2 & 3
AUBURN, ME	\$305	\$2.15
BRAMPTON, ON	\$220	\$1.90
CALGARY, AB	\$170	\$1.75
CHICAGO, IL	\$260	\$1.80
DETROIT, MI	\$230	\$1.70
EDMONTON, AB	\$170	\$1.75
HALIFAX, NS	\$160	\$1.75
JACKSON, MS	\$205	\$1.80
MEMPHIS, TN	\$205	\$1.70
MONCTON, NB	\$160	\$1.75
MONTREAL, QC	\$205	\$1.85
NEW ORLEANS, LA	\$205	\$1.80
SASKATOON, SK	\$160	\$1.75
VANCOUVER, BC	\$205	\$1.85
WINNIPEG, MB	\$160	\$1.75

Proxy is suggested as these rates can also reflect local wages, local insurances costs, local fuel costs, the area of a city and congestion factors.

CN, Optional Services – Intermodal Supplement 2 to CN 9100-D • Effective May 1, 2010, May 2010, ITEM 6105.

The Start of a Plan – Collaborate

- Fluidity reduction costs everyone (customer, shipper, regional competitiveness, etc.)
- City of Calgary is working on a new Goods Movement Strategy in 2016,
- Collaboration is happening regionally, with the Province, with other regions in Alberta, with industry and with west coast ports,
- Need to understand business enabled to develop good business case for infrastructure.

