



2017 Canadian Inland Ports Conference

Sponsorship Opportunities

October 4 & 5, 2017, University of Calgary Downtown Campus, Calgary, Alberta

About the Conference

This conference builds on a very successful conference that was hosted in 2016 in Winnipeg. The theme of this year's conference is Canada's Ports: Gateways to Enable Trade. Focusing on the importance of a linked supply chain, the morning of October 4 will focus on Canada's sea ports and the afternoon will centre on Canada's Inland Ports, the Pacific Gateway Alliance, and Railway, Shippers and Competitive Access in the Public Interest. October 5 will showcase learnings from our inland port neighbours to the south and on new trade challenges and future direction for Canada's Gateways.

The 2017 Canadian Inland Ports Conference will investigate the economic and societal importance of our existing inland ports and by reference to examples of inland ports in Europe and North America, demonstrate what the future economic impact of these inland ports can be within their region and within Canada.

Why Become a Sponsor?

Become a sponsor of this Conference and immerse your organization directly into your target market! As a sponsor you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization's brand directly onto the workshop website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups and key delegates
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

LEADING LEVEL SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 6 x complimentary registrations to the Conference • Your company representative giving the introduction of a keynote speaker • Your company logo displayed on screen during the breakfast, lunch, and coffee breaks • Your company acknowledged at the start and end of the Conference • Your company logo displayed on the Conference website • Opportunity to display your company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite • Access to the full delegate list, including name, title, and organization, as well as CASL-compliant contact information, where consent has been given • A special registration fee for clients and key contacts 	<p>\$10,000</p> <p><i>Multiple Sponsors are available</i></p>

HOSTING LEVEL SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 4 x complimentary registrations to the Conference • Your company representative giving the introduction of a keynote speaker • Your company logo displayed on screen during the breakfast, lunch, and coffee breaks • Your company acknowledged at the start and end of the Conference • Your company logo displayed on the Conference website • Opportunity to display your company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite • A special registration fee for clients and key contacts 	\$7,500 <i>Multiple Sponsors are available</i>
PLATINUM LEVEL SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 3 x complimentary registrations to the Conference • Your company logo displayed on screen during the breakfast, lunch, and coffee breaks • Your company acknowledged at the start and end of the Conference • Your company logo displayed on the Conference website • Opportunity to display your company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite • A special registration fee for clients and key contacts 	\$5,000 <i>Multiple Sponsors are available</i>
GOLD LEVEL SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 2 x complimentary registrations to the Conference • Your company logo displayed on screen during the breakfast, and coffee breaks • Your company acknowledged at the start or end of the Conference • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite • A special registration fee for clients and key contacts 	\$4,000 <i>Multiple Sponsors are available</i>
SILVER SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 1 x complimentary registrations to the Conference • Your company logo displayed on screen during the breakfast and coffee breaks • Your company acknowledged at the start and end of the Conference • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite • A special registration fee for clients and key contacts 	\$3,000 <i>Multiple Sponsors are available</i>

BRONZE SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • Your company logo displayed on screen during coffee breaks • Your company acknowledged at the start and end of the Conference • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	<p>\$2,000</p> <p><i>Multiple Sponsors are available</i></p>

If you would like to secure your sponsorship opportunity, please contact Bryndis Whitson, Director, Stakeholder Relations at the Van Horne Institute at: bwhitson@ucalgary.ca. For further questions she can be contacted at: 587-430-0292.