



# READY AT A MOMENT'S NOTICE CONFERENCE

Conference on Emergency Response + Military Preparedness + Disaster Mitigation

## About:

This conference will focus on the expertise developed by government and civilian agencies, industry and the Military, in supply chain and logistics as applied to field deployment and emergency preparedness.

## Ideal for:

- Supply chain and logistics community to learn how the logistics practice of emergency preparedness organizations and the military applies to their business.
- Companies and agencies involved as first respondents to local and international emergencies.
- Governments and companies implementing emergency response plans.
- Regular and reserve armed forces personnel .
- International development NGOs, consultants, academics, and the media, to broaden their knowledge and share the experiences in the logistics of military and emergency response agencies.

*April 9 & 10, 2015*

*MacHall A & B*

424 Collegiate Blvd NW,  
University of Calgary  
2500 University Dr. NW  
Calgary, Alberta, Canada  
T2N 1N4

*April 9, 2015 Conference:*

*8:00 AM– 5:00 PM (MacHall A)*

*Reception & Dinner:*

*5:00 PM– 7:30 PM (MacHall B)*

*April 10, 2015 Conference:*

*8:00 AM– 1:55 PM (MacHall A)*



## Companies who attended the 2012 conference:

- Alberta Emergency Management Agency
- ATCO
- Calgary Emergency Management Agency
- Canadian Armed Forces
- Canadian Red Cross
- City of Langley
- Government of Alberta
- National Public Relations
- Shell Canada
- STARS

# Sponsors

Conference Partner:



Calgary Regional Partnership

Dinner Sponsor:



Networking Break Sponsor:



# Agenda

## April 9, 2015

8:00-8:15 Welcoming Remarks

**Peter Wallis**, CEO & President of the Van Horne Institute

8:15-8:55 Breakfast Keynote

*From Fires to Floods to Summer Snowstorms the Calgary Emergency Management Agency (CEMA) at the City of Calgary responds to the call. Our keynote speaker will explain the CEMA's role in the community and provide examples of the response to challenges they have faced.*

**Tom Sampson**, Director, Calgary Emergency Management Agency (CEMA), City of Calgary (confirmed)

# Agenda

9:00-10:15 Making the Plan

*Emergency response teams develop a plan of action by preparing for a wide variety of potential scenarios. This session will explore how to prepare a Disaster Response Plan, identifying the risks, and possible responses.*

**Moderator: Dr. Linda Vennard**

How to prepare a Disaster Response Plan

**Martin Pollard**, Business Continuity and Emergency Management Planner, Water Services, City of Calgary

Knowing the Risks and Making a Plan

**Mike Luchia**, Business Continuity & Recovery Planner at Calgary Emergency Management Agency (CEMA), City of Calgary (confirmed)

Pandemic Planning

**Steve Armstrong**, PARATUS Education (confirmed)

10:15-10:45 Networking Break (*Sponsored by the Calgary Airport Authority*)

10:45-12:00 Being Prepared

*Being prepared for an emergency means developing expertise and executing realistic training exercises. This panel will share examples of training exercises and will discuss how organizations work on manage resources in order to actively respond when an emergency occurs.*

**Moderator: Dr. Linda Vennard**

Training Exercises

**Cameron Nicolson**, Director, Safety, Calgary Airport Authority (confirmed)

**Bruce Gilkes**, President, C4i Consultants (confirmed)

**Silvio Adamo**, Protective Services Manager / Fire Chief, Town of Banff (confirmed)

Managing Resources

**Tom Shebrek**, Director, Business Continuity, Loss Prevention, Walmart Canada (tentatively confirmed)

12:00-1:15 Lunch Keynote

*The Disaster Assistance Response Team (DART) responds to worldwide disasters, Major Michael Percy was the Deputy Commanding Officer when the DART was deployed to the Philippines following the earthquake and tsunami in 2013.*

**Major Michael Percy**, Deputy Commanding Officer of the Disaster Assistance Response Team (DART), Canadian Armed Forces (confirmed)

# Agenda

1:30-3:00 Operational Response & Recovery

*An emergency has occurred and it is time to act. This session will highlight the tools and logistics skills that are involved in an emergency response.*

Moderator: Steve Armstrong

**Reeve Dene Cooper**, MD of Bighorn No. 8 (confirmed)

**Major Andrew Beauchamp**, Plans Officer, 41 Canadian Brigade Group (confirmed)

**Keith Carter**, Senior Vice President, Operations for ATCO Gas (confirmed)

**David Hamilton**, Industry Manager, Public Safety, Business Development, ESRI Canada

3:00-3:30 Networking Break

3:30-5:00 Community Response & Recovery

*During the middle of a disaster emergency responders are often faced with volunteers that are keen and eager to assist, as well as citizens who want to donate items for the cause. How do you communicate with them and you organize them? This panel will discuss these situations and provide advice in managing this uncommon logistics matters.*

Moderator: Steve Armstrong

Asset Management — Dealing with Donations

**Donn Lovett**, Partner, Social Media ROI Inc. (confirmed)

Volunteer Management

**Brent Davis**, Emergency Response Management, Samaritan's Purse (confirmed)

Communicating in an emergency — Hurricane Sandy

**David Black**, CrisisCommons

5:00-6:00 Reception

6:00-7:00 Dinner

7:00-7:30 Dinner Keynote (*Sponsored by the ATCO Structures and Logistics*)

*Being on the ground at the time of an emergency can be crucial to saving lives and creating the correct response. Please join us to hear about World Vision Canada's work responding to global disasters.*

**Michael Messenger**, Executive Vice President/COO, World Vision Canada (confirmed)



# Agenda

## April 10, 2015

8:00-8:05 Welcoming Remarks

8:05-8:55 Breakfast Keynote

*This Keynote speech will showcase the Canadian Red Cross mobile hospital and its recent deployment to Africa during the Ebola Outbreak*

**Munir Momtaz**, Senior Manager, Supply Chain and Logistics, Canadian Red Cross  
(confirmed)

9:00-10:15 Resiliency

*Being able to return to normal after the emergency is resolved teams is crucial, this session will examine how to evaluate responses, update plans, and take care of your employees*

Moderator: Jason Cameron

Updating Plans

**Shane Schreiber**, Managing Director, Alberta Emergency Management Agency  
(AEMA), Government of Alberta (confirmed)

Building Resiliency:

**Christine Arthurs**, Director, Office of Recovery, City Manager's Office, City of Calgary  
(confirmed)

Support services for front line and community workers

**Dr. Michael Trew**, Chief Addiction and Mental Health Officer, Alberta Health  
Services

10:15-10:30 Networking Break

# Agenda

10:30-11:45 Recovery and Mitigation

*FEMA defines Mitigation as “the effort to reduce loss of life and property by lessening the impact of disasters. Mitigation is taking action now—before the next disaster—to reduce human and financial consequences later (analyzing risk, reducing risk, insuring against risk).” This panel will examine these factors.*

Moderator: Jason Cameron

Business Recovery

**Adam Legge**, President and CEO, Calgary Chamber of Commerce (confirmed)

Early Warning and Risk Mitigation Systems

**Dr. Chan Wirasinghe**, P. Eng., Professor, Department of Civil Engineering, University of Calgary (confirmed)

Education and Training:

**Jean Slick**, Director of the School of Humanitarian Studies, Royal Roads University (confirmed)

11:45-12:45 Lunch Keynote: Room for the River Report

*In the 18 months since the 2013 floods occurred in Alberta, a wide range of mitigation options for the Bow River Basin have been identified, studied, and implemented by the Government of Alberta (GoA), municipalities, non-government organizations, and others. With a number of options still under consideration, the GoA announced in the fall of 2014 that it wanted to look more closely at the approach taken by the Netherlands to manage flooding in the Rhine River branches, called the Room for the River program. A pilot project was undertaken in the Bow River Basin to consider the Dutch program and measures and the extent to which they could be adapted and applied here to reduce vulnerability of people and infrastructure and improve the overall environmental quality of the Bow and Elbow rivers. Potential “no regrets” opportunities were identified as well as observations on how a broader Room for the River-type program might be effectively applied in Alberta. In this talk, we will review the results of this work and what happens next.*

**Kim Sturgess**, CEO, Alberta WaterSmart (confirmed)

12:45-2:30 Computer Based Tabletop Exercise

*In an emergency situation, critical decisions must be made quickly with incomplete information. Very often, these decisions are being made by people thrown together without any experience of working with one another. In this final session, we hope to demonstrate the necessity of training under realistic conditions with those individuals before a major event occurs. With the assistance of C4i consultants, participants will experience a major event in Southern Alberta and work to resolve it under the watchful eye of the latest in training technologies. The session will close with a very brief “lessons learned” discussion.*

# REGISTRATION

## Ready at a Moment's Notice Conference 2015

### To pay by credit card:

Please go to <http://readyatamomentsnotice.eventbrite.ca>

### To pay by cheque:

Please fax (403-282-4663) or email ([vanhorne@ucalgary.ca](mailto:vanhorne@ucalgary.ca)) registration form and send cheque payable to: "The Van Horne Institute" (The Van Horne Institute, 2500 University Drive NW, Calgary, T2N 1N4).

Item	Regular Rate	Total
<input type="checkbox"/> Full conference registration	\$400 + GST	\$____ CDN
<input type="checkbox"/> Full Conference Registration for Students	\$200 + GST	\$____ CDN
<input type="checkbox"/> Thursday Only	\$225 + GST	\$____ CDN
<input type="checkbox"/> Friday Only	\$225 + GST	\$____ CDN
<input type="checkbox"/> Dinner Only	\$90 + GST	\$____ CDN

TOTAL \$\_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Email: \_\_\_\_\_

### Billing Information (If different from delegate)

Billing Contact Name & Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**CANCELLATION & REFUND POLICY:** In order to offer conferences at attractive rates, the following is applied: Cancellations must be received by email by March 1, 2015 in order to receive a full refund. Cancellations after March 10 will be charged 50% of fee, Cancellations after March 17 will be charged 75% of fee, and after March 24, 2015, no refunds are granted.

**CONFERENCE QUESTIONS?** Contact Bryndis Whitson at 403-220-2114 or [bwhitson@ucalgary.ca](mailto:bwhitson@ucalgary.ca)

**REGISTRATION QUESTIONS?** Contact Gail Pellerin at 403-220-8455 or [vanhorne@ucalgary.ca](mailto:vanhorne@ucalgary.ca)

# Planning Committee

**Steve Armstrong**, PARATUS Education

**Jason Cameron**, Business Continuity & Recovery Planning, Calgary Emergency Management Agency, The City of Calgary

**Nancy Pearson Mackie**, Outreach Coordinator, Centre for Military and Strategic Studies, University of Calgary

**Captain Clayton Myhill**, Outreach Coordinator, National Defence Public Affairs Office (Prairies & North)

**Dr. Linda Vennard**, Faculty, Department of Communication & Culture, University of Calgary

**Peter Wallis**; President & CEO, Van Horne Institute

**Bryndis Whitson**; Manager, Strategic Development & Member Relations, Van Horne Institute

**Dr. Chan Wirasinghe**, Professor, Department of Civil Engineering, University of Calgary

**Representative** from the Calgary Regional Partnership

# About the Van Horne

The Van Horne Institute is recognized within Canada and internationally as a leading institute of public policy, education, and research in transportation, supply chain and logistics, and regulated industries.

The Institute was incorporated federally in 1991 as a not-for-profit organization, and was granted affiliation with the University of Calgary in 1992, The University of Alberta in 1998, SAIT Polytechnic in 2000, and with Athabasca University in 2005. Its Board of Directors brings together the experience and knowledge of a broad group of individuals representing all facets of the transportation industry, government, and the academic community that have an interest in transportation logistics and related regulatory issues.

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**THE VAN HORNE INSTITUTE**

# Hotel Information

The Hotel Alma (<http://www.hotelalma.ca/>), which is conveniently located within a two minute walk from the Conference location. Reservations are available at a rate of \$139 a night. Please contact Hotel Alma at 403-220-3203 or 1-877-498-3203. Please note availability is limited.