



THE VAN HORNE INSTITUTE

# WISC

WOMEN  
IN SUPPLY  
CHAIN



**Kelley Platt**  
**President**  
**Western Star Trucks**

---

Kelley Platt was named President of Western Star Trucks Sales on April 1, 2015. Kelley is responsible for executive oversight of Western Star Trucks, including sales, marketing, and the truck manufacturing plant in Portland, Oregon. In addition, Kelley has been appointed Chief Diversity Officer for Daimler Trucks North America LLC. With over 20,000 employees in North America, DTNA employs people from all walks of life. In her role as CDO, Ms. Platt ensures alignment of diversity and inclusion strategies with organizational goals

Ms. Platt joined Daimler Trucks North America in October 1989 as the Manager of Treasury Services. In 1997, she was promoted to Treasurer, responsible for cash and investment management, foreign exchange, and insurance. In 1998, she played a pivotal role in the company's acquisition of Thomas Built Buses. In 2002, Ms. Platt added Tax and Customs responsibilities to her portfolio. In October of 2006, she was named the General Manager of Business Excellence with responsibility for the DTNA scorecard, TOS Indirect and Six Sigma. The introduction of the Truck Operating System to our indirect areas has served as a bench mark for the Daimler Truck Group. Ms. Platt was named President and CEO of Thomas Built Buses January 1, 2010 where she focused on increasing the company's environmentally-friendly product line, growing its commercial export business and enhancing aftermarket service and support.

Prior to joining DTNA, Ms. Platt was in commercial banking in Portland, Oregon and New York.

Ms. Platt has a Bachelor's Degree in Economics from Colby College and a Master's of Business Administration from Duke University.