



Sponsorship Opportunities

Digital Futures – Alberta North

October 20 - 21, 2016, Portage College, Lac La Biche, Alberta

About the Symposium

Digital Futures: Alberta North is the sixth Digital Futures symposium and the first to be held in northern Alberta.

Building on the momentum from the previous five symposium Digital Futures: Alberta North will showcase success stories from across the province, with a focus on the northern regions, and the multitude of various solutions that have developed to enhance rural and remote broadband in the province.

The symposium will also serve for the release of the provincial broadband toolkit – Getting Started: Building a Broadband Consensus – that has been developed through a partnership between the Government of Alberta and the University of Alberta.

Hosted with the partnership of the Alberta HUB, the University of Alberta, and Portage College.

Why Become a Sponsor?

Become a sponsor of this Symposium and immerse your organization directly into your target market! As one of a maximum of only seven sponsors you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization's brand directly onto the workshop website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups and key delegates
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

Contact Us

If you would like to secure your sponsorship opportunity, please return this form to Bryndis Whitson, Manager, Strategic Development & Member Relations at the Van Horne Institute at: bwhitson@ucalgary.ca. For further questions she can be contacted at: 403-220-2114.

TITLE SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 4 x complimentary registrations to the Symposium (<i>value of \$1100</i>) • Your company representative given the opportunity to introduce and thank a keynote speaker • Your company logo displayed on screen during the Symposium • Your company acknowledged at the start and end of the Symposium • Your company logo displayed on the Symposium website • Opportunity to display your company literature on a sponsor table during the Symposium • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite • Recognition of your company's contribution in the news section of the Van Horne Institute's website 	\$4,000

SUPPORTING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 3 x complimentary registrations to the Symposium (<i>value of \$825</i>) • Your company logo displayed on screen during the Symposium • Your company representative given the opportunity to thank a speaker • Your company acknowledged at the start and end of the Symposium • Your company logo displayed on the Symposium website • Opportunity to display company literature on a sponsor table during the Symposium • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	\$3,000

ASSISTING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 2 x complimentary registrations to the Symposium (<i>value of \$550</i>) • Your company logo displayed on screen during the Symposium • Your company acknowledged at the start and end of the Symposium • Your company logo displayed on the Symposium website • Opportunity to display company literature on a sponsor table during the Symposium • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	\$2,000

EXHIBITING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 1 x complimentary registrations to the Symposium (<i>value of \$275</i>) • Your company logo displayed on screen during the Symposium • Your company acknowledged at the start and end of the Symposium • Opportunity to display company literature on a sponsor table during the Symposium • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	\$1,000