



Sponsorship Opportunities

Women in Supply Chain: the Innovative Supply Chain Dinner with Jennifer Martin, President and CEO, TELUS Spark

April 12, 2017, 5:00 pm – 8:30 pm

TELUS Spark, 220 St Georges Dr NE, Calgary, Alberta

About the Dinner

Please join the Van Horne Institute's Women in Supply Chain for the first installment in our new series: the Innovative Supply Chain.

Our speaker on April 12, 2017 is Jennifer Martin, President and CEO of TELUS Spark.

Jennifer Martin, President and CEO of TELUS Spark, guided completion of the first new purpose-built science centre in Canada in over 25 years. This vision of a next-generation science centre – its new role of active engagement in and with the community – was honed over more than 25 years of experience.

Prior to joining TELUS Spark, Jennifer had a distinguished career at the Ontario Science Centre in Toronto and at Science North in Sudbury. She is a recognized leader in the international science centre community and a frequent presenter at international conferences. Jennifer graduated from Laurentian University with a B.Sc. in Biology and from the Schulich School of Business at York University with an MBA.

Why Become a Sponsor?

Become a sponsor of this Dinner and immerse your organization directly into your target market! As one of a maximum of only seven sponsors you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization's brand directly onto the workshop website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups and key delegates
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

TITLE SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none">One table of 8 complimentary registrations to the Dinner (<i>value of \$740</i>)Donation of 4 dinner registrations to assist attendees who are unable to afford to attend the Dinner (<i>value of \$380</i>)	\$5,000

Contact Us

Bryndis Whitson, Manager, Strategic Development & Member Relations at the Van Horne Institute at: bwhitson@ucalgary.ca . For further questions she can be contacted at: 403-220-2114.



<ul style="list-style-type: none"> • Your company representative given the opportunity to introduce or thank the keynote speaker • Your company logo displayed on screen during the Dinner • Your company acknowledged at the start and end of the Dinner • Your company logo displayed on the Dinner website • Opportunity to display your company literature on a sponsor table during the Dinner • Your company logo included in all promotional materials • Recognition of your company's contribution in the news section of the Van Horne Institute's website 	
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SUPPORTING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 4 x complimentary registrations to the Dinner (<i>value of \$380</i>) • Donation of 2 dinner registrations to assist attendees who are unable to afford to attend the Dinner (<i>value of \$190</i>) • Your company logo displayed on screen during the Dinner • Your company acknowledged at the start and end of the Dinner • Your company logo displayed on the Dinner website • Opportunity to display company literature on a sponsor table during the Dinner • Your company logo included in all promotional materials 	\$2,500

ASSISTING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 2 x complimentary registrations to the Dinner (<i>value of \$190</i>) • Donation of 1 dinner registrations to assist attendees who are unable to afford to attend the Dinner (<i>value of \$95</i>) • Your company logo displayed on screen during the Dinner, Dinner website and in promotional materials • Your company acknowledged at the start and end of the Dinner 	\$1,000

CONTRIBUTING SPONSORS WILL RECEIVE:	
<ul style="list-style-type: none"> • 1 x complimentary registrations to the Dinner (<i>value of \$95</i>) • Donation of 1 dinner registrations to assist attendees who are unable to afford to attend the Dinner (<i>value of \$95</i>) • Your company logo displayed on screen during the Dinner, Dinner website and in promotional materials • Your company acknowledged at the start and end of the Dinner 	\$500

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