

WOMEN IN SUPPLY CHAIN (WISC)

Sponsorship Opportunities

Women in Supply Chain: the Journey Conference

June 21 & 22, 2017, Safari Lodge, Calgary Zoo, Calgary, Alberta

About the Conference

Women in Supply Chain (WISC) provides a solid platform of collaboration for Supply Chain, Transportation and Logistics industries together under one roof. Bringing together leaders and enabling supply chain visibility – delivered through knowledge exchange from leading executives in the business.

This conference offers a wide variety of keynote speakers, trend insights and endless network opportunities.

So what are you waiting for?

<http://www.womeninsupplychain.org/events/>

Why Become a Sponsor?

Become a sponsor of this Conference and immerse your organization directly into your target market! As a sponsor you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization's brand directly onto the workshop website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups and key delegates
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

REGISTRATION INFORMATION

COST

- General Registration for Conference & Dinner: \$300
- Table of 8 Registration for Conference & Dinner: \$2100
- Half Table (4 tickets) Registration for Conference & Dinner: \$1100
- Student Registration for Conference & Dinner: \$100
- Dinner only: \$100
- Dinner Only - Table of 8: \$750

KEYNOTE SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 4 x complimentary registrations to the Conference (value: \$1200) and 4 additional tickets to the dinner (value: \$400) • Your company representative giving the introduction of the keynote speaker for that dinner, breakfast or lunch • Your company logo displayed on screen during the dinner, breakfast or lunch • Your company acknowledged at the start and end of the dinner, breakfast or lunch • Your company logo displayed on the Conference website • Opportunity to display your company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	<p>\$4,000</p> <p>Sponsors can co-sponsor the dinner, breakfast or lunch, if interested</p>

PRESENTING SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 3 x complimentary registrations to the Conference (value: \$900) and 3 additional tickets to the dinner (value: \$300) • Your company logo displayed on screen during the Conference • Your company acknowledged at the start or end of the presenting speaker • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	<p>\$3,000</p> <p>Sponsors can co-sponsor, if interested</p>

COFFEE BREAK SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 2 x complimentary registrations to the Conference (value: \$600) and 2 additional tickets to the dinner (value: \$200) • Your company logo displayed on screen during the coffee break • Your company acknowledged at the start and end of the coffee break • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	<p>\$2,000</p> <p>Sponsors can co-sponsor, if interested</p>

TABLE SPONSORS
<ul style="list-style-type: none"> • Table of 8 Registration for Conference & Dinner: \$2100 <ul style="list-style-type: none"> ○ Company noted at table • Half Table (4 tickets) Registration for Conference & Dinner: \$1100 <ul style="list-style-type: none"> ○ Company noted at table • Dinner Only - Table of 8: \$750 <ul style="list-style-type: none"> ○ Company noted at table