WOMEN IN SUPPLY CHAIN (WISC)

VAN HORNE INSTITUTE

Sponsorship Opportunities

Women in Supply Chain: the Journey Conference

June 21 & 22, 2017, Safari Lodge, Calgary Zoo, Calgary, Alberta

About the Conference

Women in Supply Chain (WISC) provides a solid platform of collaboration for Supply Chain, Transportation and Logistics industries together under one roof. Bringing together leaders and enabling supply chain visibility – delivered through knowledge exchange from leading executives in the business.

This conference offers a wide variety of keynote speakers, trend insights and endless network opportunities.

So what are you waiting for?

http://www.womeninsupplychain.org/events/

Why Become a Sponsor?

Become a sponsor of this Conference and immerse your organization directly into your target market! As a sponsor you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization's brand directly onto the workshop website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups and key delegates
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

REGISTRATION INFORMATION **COST**
• General Registration for Conference & Dinner: $300 • Table of 8 Registration for Conference & Dinner: $2100 • Half Table (4 tickets) Registration for Conference & Dinner: $1100 • Student Registration for Conference & Dinner: $100 • Dinner only: $100 • Dinner Only - Table of 8: $750

KEYNOTE SPONSORS WILL RECEIVE:	COST
• 4 x complimentary registrations to the Conference (value: $1200) and 4 additional tickets to the dinner (value: $400) • Your company representative giving the introduction of the keynote speaker for that dinner, breakfast or lunch • Your company logo displayed on screen during the dinner, breakfast or lunch • Your company acknowledged at the start and end of the dinner, breakfast or lunch • Your company logo displayed on the Conference website • Opportunity to display your company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite	$4,000 Sponsors can co-sponsor the dinner, breakfast or lunch, if interested

PRESENTING SPONSORS WILL RECEIVE:	COST
• 3 x complimentary registrations to the Conference (value: $900) and 3 additional tickets to the dinner (value: $300) • Your company logo displayed on screen during the Conference • Your company acknowledged at the start or end of the presenting speaker • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite	$3,000 Sponsors can co-sponsor, if interested

COFFEE BREAK SPONSORS WILL RECEIVE:	COST
• 2 x complimentary registrations to the Conference (value: $600) and 2 additional tickets to the dinner (value: $200) • Your company logo displayed on screen during the coffee break • Your company acknowledged at the start and end of the coffee break • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite	$2,000 Sponsors can co-sponsor, if interested

TABLE SPONSORS

• Table of 8 Registration for Conference & Dinner: $2100
  o Company noted at table
• Half Table (4 tickets) Registration for Conference & Dinner: $1100
  o Company noted at table
• Dinner Only - Table of 8: $750
  o Company noted at table