

Shifting Gears: From Transport Challenges to Solutions - Airships

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The logo for ISO POLAR, featuring the text "ISO POLAR" in a blue, stylized font with a white outline. The letters are bold and have a slight 3D effect.

Northern Transportation

Challenges

- Infrastructure Gaps
 - Vast Distances
 - Seasonal Service
- High Freight Rates
 - Thin Markets
 - Few Backhauls
- Harsh Conditions
 - Climate Change
 - Permafrost

Solutions

- Ships
- Barges
- Trucks
- Airplanes
- Helicopters
- Airships



Northern Transportation Solutions

ISOPOLAR

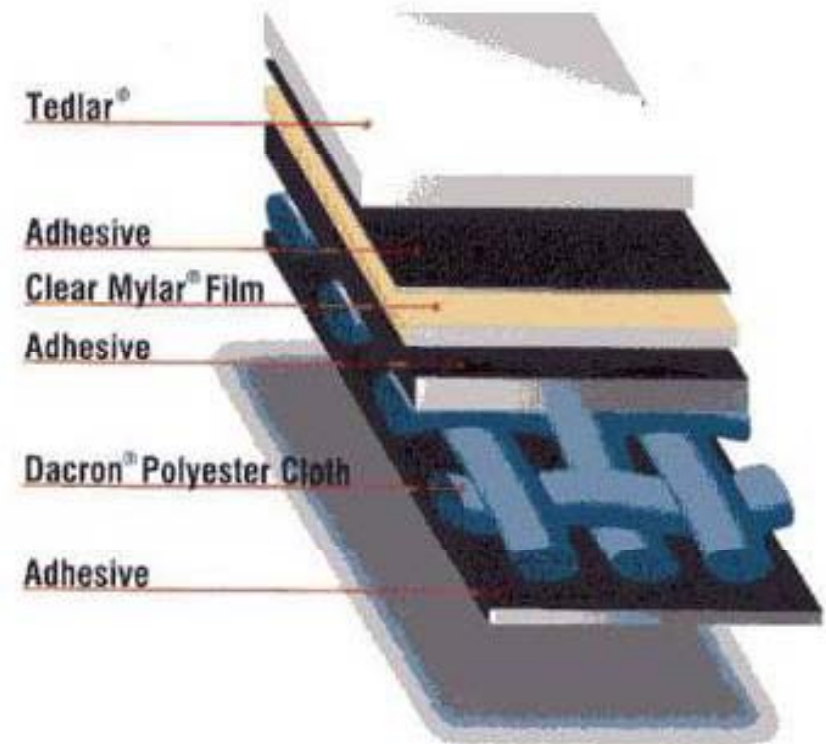
Problems with the Giant Zeppelins

- **Materials**
 - Gas containment
 - Structural failure
 - Envelope deterioration
- **Controllability**
 - Large ground crews
 - Engine failure
- **Safety**
 - Violent storms
 - Hydrogen gas/flammable envelope



Key technological advances applied to Airships

- **Robustness:**
 - Robust, lightweight envelope materials
 - Carbon fibre composites
- **Control:**
 - Vectoring engines
 - Modern avionics/hydraulics
- **Safety:**
 - Computer design tools
 - Nonflammable helium gas
 - Satellite weather information



Tcom envelope material



Hybrid
Aircraft

Airship Options



Traditional
Airships



Spherical
Airships



Status of Airship Developers

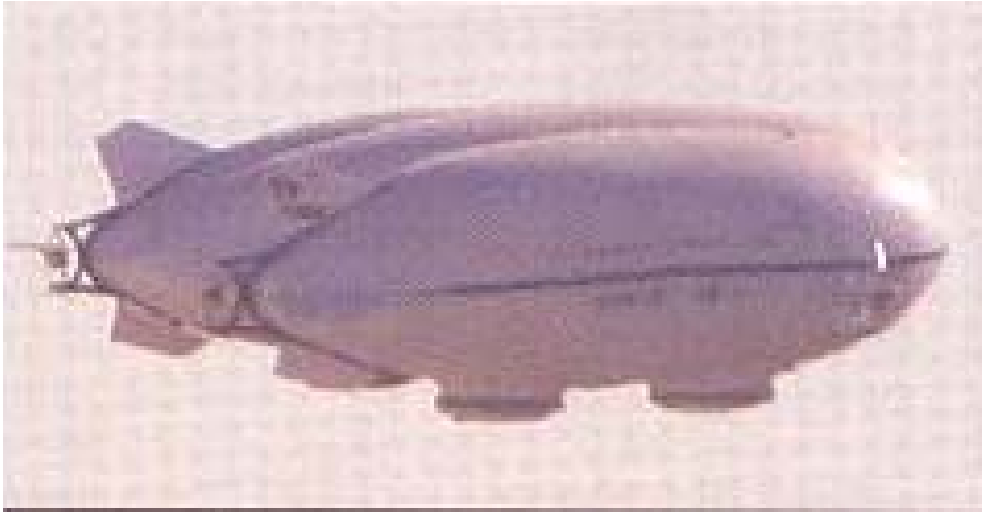
| Location and Company | Aerostats | LTA Vehicles | Hybrid Vehicles |
|---|-----------|--------------|-----------------|
| U.S.: Lockheed-Martin | | design | prototype |
| TCOM | certified | | |
| Millennium Airships | | | design |
| World Aeros | certified | prototype | design |
| Airship Mgt Services | | certified | |
| American Blimp Co. | | certified | |
| Ohio Airships | | | prototype |
| Germany: CargoLifter | testing | | |
| Zeppelin | | certified | |
| U.K./Italy: SkyCat | | certified | model testing |
| Canada: 21 st Century Airships | | prototype | |
| Russia: RosAeroSystems | certified | prototype | |
| Japan: National Research | | testing | |
| South Korea: National Research | | testing | |
| China: Vantage Airship Co., Ltd. | | certified | |



Foto: © Stanko Petek www.luftbild.com



Lockheed-Martin P-791 Hybrid Airship



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Anglo-Roman SkyCat

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Ohio Airships: DynaLifter

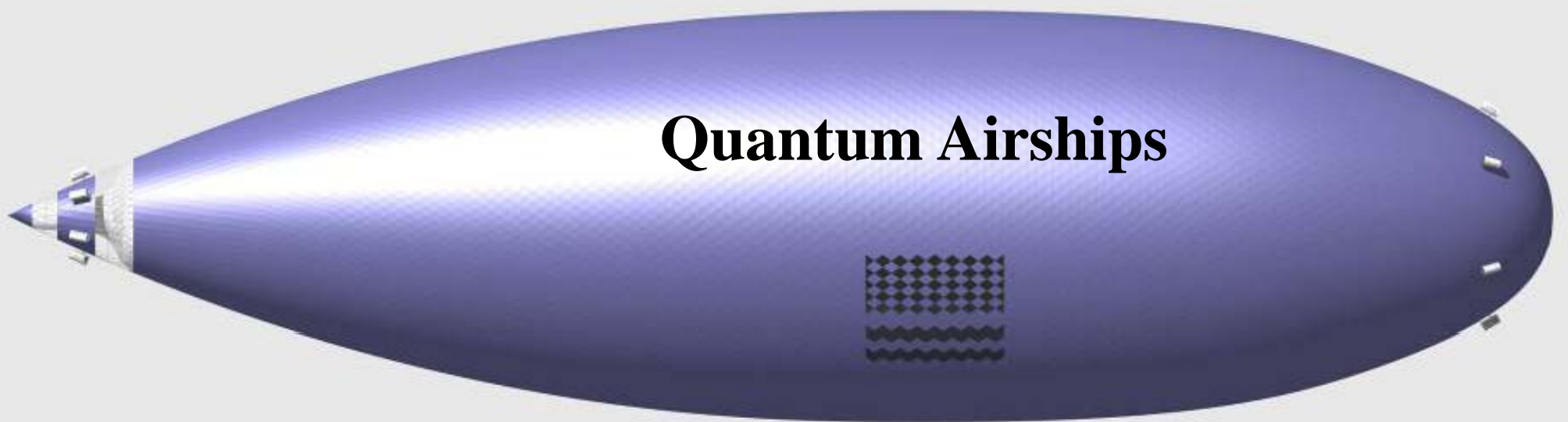




CargoLifter



ISOPOLAR



Transport Alternatives for the North

| | Marine | Trucks | Airplane | Helicopter | Airships |
|------------------------------|---------------|---------------|-------------|------------------|---------------|
| Freight Cost | Lowest | Medium | High | Very High | Medium |
| Payload | | | | | |
| Seasonality | | | | | |
| Delivery Speed | | | | | |
| Infrastructure | | | | | |
| Maintenance | | | | | |
| Flexibility of access | | | | | |
| Climate change impact | | | | | |

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| Climate change impact | Positive | Negative | Negative | None | None |

Airships Make Sense for the North

Market Opportunity

- 1. High margins**
- 2. Minimal competition**
- 3. Large potential market**

Service Characteristics

- 1. Cost competitive with trucks**
- 2. Flexibility of helicopters**
- 3. Environmental impact of marine**
- 4. Service level of airplanes**

The North Makes Sense for Airships

Missing Ingredient

- Business Confidence

Missing Ingredient

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Solutions

- Education
- Demonstrations
- Competitions

ISOPOLAR



ISO Polar Airships

- **Not-for-profit Research Institute**
- **Cold weather testing & certification**
- **Engineering, Economics & Market analysis**
- **Business case preparation development**
- **Demonstrations**
- **Airships to the Arctic Conferences**
- **Airship pilot training**



Education

APPLICATIONS FOR NORTHERN TRANSPORTATION

AIRSHIPS TO THE ARCTIC SYMPOSIUM

HELD AT WINNIPEG, MANITOBA ► OCTOBER 22-24, 2002

TRANSPORT INSTITUTE
THE UNIVERSITY OF MANITOBA

Sponsors:
 Transport Canada
 Manitoba Transportation & Government Services
 Western Economic Diversification
 Manitoba Energy, Science & Technology
 Manitoba Hydro
 Southport Aerospace Centre Inc.

AIRSHIPS TO THE ARCTIC SYMPOSIUM II

MOVING BEYOND THE ROADS

OCTOBER 21-23, 2003

Presented by:
 The University of Manitoba
 Transport Institute

Symposium Sponsors:
 Transport Canada
 Manitoba Transportation & Government Services
 Western Economic Diversification
 Manitoba Hydro
 Manitoba Chambers of Commerce
 Winnipeg Airports Authority

AIRSHIPS TO THE ARCTIC SYMPOSIUM III

SUSTAINABLE NORTHERN TRANSPORTATION

HELD AT WINNIPEG, MANITOBA, MAY 31 - JUNE 2, 2005

Presented by:
 The University of Manitoba
 Transport Institute

Symposium Sponsors:
 Western Economic Diversification
 Transport Canada
 Manitoba Transportation & Government Services
 Manitoba Aboriginal and Northern Affairs
 Manitoba Hydro
 Southport Aerospace Centre Inc.
 Destination Winnipeg

Airships to the Arctic IV Conference

October 2007 at Winnipeg, Manitoba

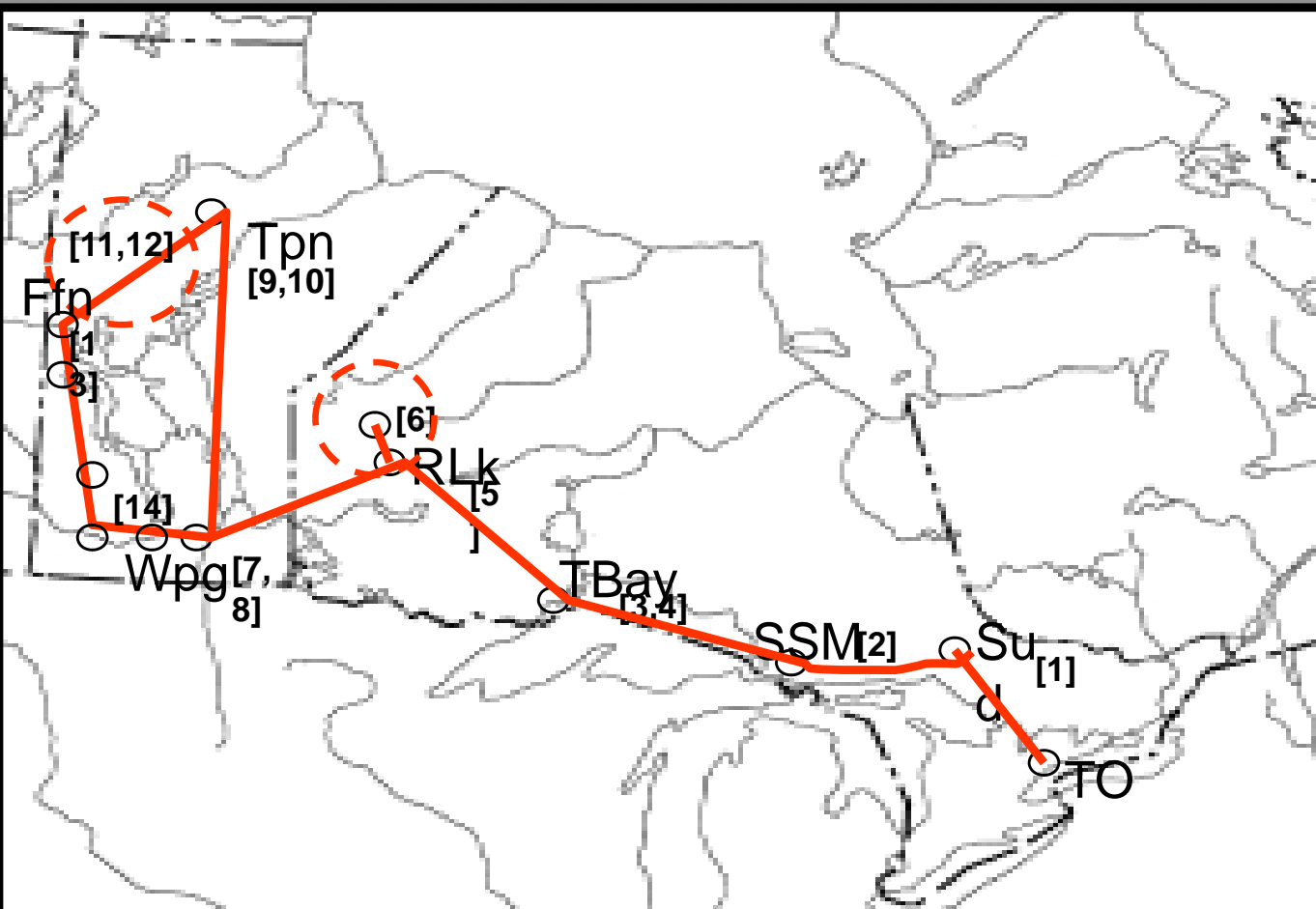


Demonstration

July 2007

ISO Polar Airship Firsts:

- cargo delivery to a remote community
- measurement of airship GHG emissions
- test for mineral exploration
- longest flight of a Canadian-built airship



Competition:

An X-prize For Transport Airships

Proposed Winning Criteria

| | |
|---------------------------------|-------------------------|
| Minimum payload | 50 tonnes |
| Time to load and unload payload | 1 hour or less |
| Round trip range | 1,000 kilometers |
| Weather conditions | -40C operations |
| Greenhouse gas emissions | zero emissions |
| Average speed | 100 kilometers per hour |

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Concluding Remarks

- The transportation challenges of the North require a technological breakthrough
- The limits of existing approaches are well known
- New generation airships deserve a hard look
- No technological barriers remain
- The most important barrier is the lack of business confidence
- Everyone wants to be the “second one in”, but no one is calculating the cost of delay

Concluding Thought

In the case of the airship,
the vehicle is the infrastructure