



THE VAN HORNE INSTITUTE

Calgary Asia Pacific Gateway and Corridor Round Table

Prairie Canada/Western Canada in the Emerging
Asia-Pacific Gateway

March 28-29, 2007
Calgary Chamber of Commerce
100 6th Avenue SW
Calgary, Alberta

CANADA'S ASIA-PACIFIC
GATEWAY AND
CORRIDOR INITIATIVE



March 28, 2007

6:00 pm - 8:00 pm **Evening Reception**

Peter Bawden Room

March 29, 2007

8:00 am **Registration & Continental Breakfast**

Enmax Ballroom

8:15 am **Welcome & Opening Remarks**

Chair: **Mr. Peter Wallis**
President & CEO
The Van Horne Institute

Dr. David Gillen
Professor
Sauder School of Business, University of British Columbia

Transport Canada's Asia Pacific Gateway & Corridor Initiative
Transport Canada

Dr. Barry Prentice
Professor, Supply Chain Management
Asper School of Business, University of Manitoba

9:00 am **Session 1**

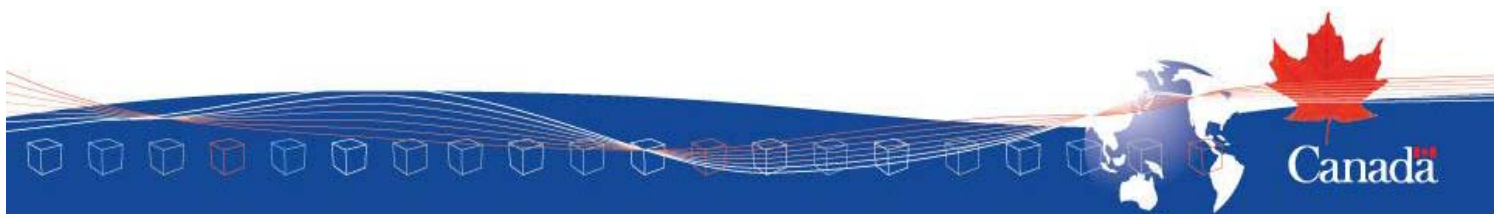
Chair: **Peter Wallis**

Strategic Port and Gateway Development: European Experiences

Dr. Alain Verbeke
Professor and McCaig Chair in Management
Haskayne School of Business, University of Calgary

Discussant: **Dr. Jim Dewald**
Assistant Professor, Strategy and Global Management
Haskayne School of Business, University of Calgary

10:00 am **Refreshment & Networking Break**





10:30 am **Session 2**

Chair & Discussant: **Dr. Gavin Cameron**
Department of Political Science
University of Calgary

Collateral Benefits of Security and Supply Chain Improvements at International Gateways

Dr. Garland Chow
Associate Professor
Sauder School of Business

Using Marketing and Education to Reduce the "Border Effect's" Impact on Freight Traffic Routing

Mr. Dave Frank
Managing Director
Bureau of Intelligent Transportation Systems and Freight

12:00 pm **Keynote Luncheon**

Jim Frost
MariNova Consulting Ltd.
Container Port Study

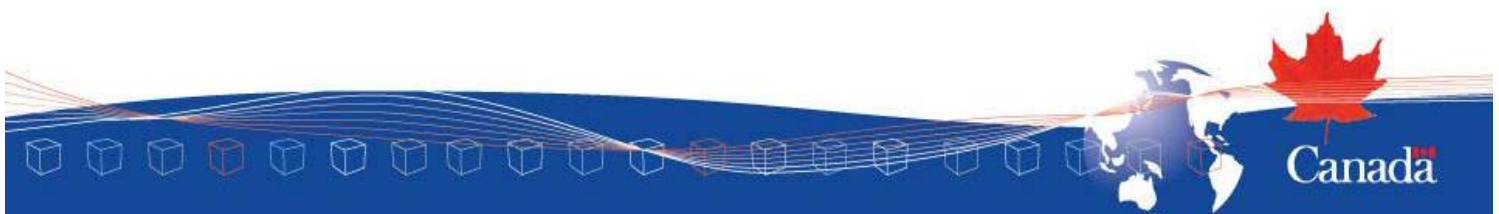
1:00 pm **Session 3**

Chair: **Reg Johnston**
Director, Cargo & Logistics
Calgary Airport Authority

Profiles of the Change in Global Trade Patterns (1880 - 2040): Competing Gateways and Corridors

Councilman Bill Blaydes
City of Dallas
Chair, River of Trade Corridor Coalition
Chair, Dallas NAFTA Trade Corridor Coalition

Discussant: **Dr. Charles McMillan**
Professor of Strategic Management
Schulich School of Business, York University





2:00 pm **Session 4**

Chair & Discussant: **Steve Shepherdson**, *CMC, P. Log*
Regional Vice President, Prairie Region
Schenker Canada

Infrastructure Capacity, Pricing and Gateway Competition

Dr. Robin Lindsey
Professor of Economics
University of Alberta

3:00 pm **Refreshment & Networking Break**

3:30 pm **Session 5**

Chair: **Peter Wallis**

Land Use, Planning and the Environment

Dr. Clarence Woudsma
Associate Professor
School of Planning, University of Waterloo

Discussant: **Dr. David Walls** *MCIT, CTL*
Professor
Department of Economics
University of Calgary

4:30 pm **Closing Remarks**

Peter Wallis & Dr. David Gillen

6:00 pm **Keynote Dinner** **Enmax Ballroom**

Embracing the Future: The Atlantic Gateway & Canada's Trade Corridor

Dr. Charles McMillan
Professor of Strategic Management
Schulich School of Business, York University

