



THE VAN HORNE INSTITUTE



# Advantage NORTH

## Resource Development and Northern Transportation Conference

May 28-30, 2007  
Whitehorse, Yukon

Once it was, go west, young man, to seek your fortune. Today, that advantage has shifted to the North. The region's vast mineral and oil & gas resources face stronger world demand conditions, making it easier to attract sufficient funds to build infrastructure in remote areas. And the benefits will spill over to support tourism, culture and social advancement. Transportation is a key economic enabler of the North's resource development. However, the challenges include global warming and human resource shortages, as well as high costs of infrastructure. Innovation will be needed in the way in which transportation infrastructure and services are delivered in future.

### Why you should attend:

To get first-hand information on resource-based opportunities, the current state of transportation and what is needed for resource development.

### We will discuss:

- Commodity Outlooks & Resource Development
- Transport Challenges & Solutions
- Infrastructure Partnerships & Funding
- Pipeline Projects
- Impacts of Climate Change

For more information visit  
[www.vanhorne.info](http://www.vanhorne.info)  
[www.westac.com](http://www.westac.com)

### Who should attend:

- Companies with mineral rights; representatives from pension funds; and other potential investors
- Officials from Federal government: Indian and Northern Affairs Canada, Transport Canada, Department of National Defence, and Natural Resources Canada
- Territorial, provincial and State of Alaska governments in transportation, economic development and natural resources
- Transportation and logistics service providers
- Associations and firms in the mining business
- Tourism groups
- Academics and consultants



**Monday, May 28**

6:00 pm – 9:00 pm Registration and Welcome Reception

**Tuesday, May 29**

7:00 am Registration and Breakfast

8:00 am

**Opening Remarks**

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- **Ruth Sol**  
*President*  
WESTAC

8:15 am

**Address**

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- **Hon. Archie Lang**  
*Minister*  
Department of Energy, Mines and Resources; Highways and Public Works  
Government of Yukon

8:30 am

**Keynote Address: “The Northern Strategy”**

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- **Hon. Jim Prentice** (*invited*)  
*Minister*  
Indian and Northern Affairs Canada

9:00 am

**Session 1 ~ Global Commodity Outlooks and Opportunities**

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Global demand for commodities has been rising. What are the mineral potentials in the North that investors and mining companies should be aware of? What are the risks of investing in these commodities?

**Chair:**

- **Eugene Lysy**  
*Deputy Minister*  
Department of Economic Development  
Government of Yukon

**Panelists:**

- **Jim Mustard** (*invited*)  
*Senior Mining Analyst*  
Haywood Securities, Vancouver
- **Representative from Industry, Tourism and Investment**  
Northwest Territories
- **Michael Burke**  
*Acting Head*  
Mineral Services Unit  
Yukon Geological Survey
- **Dr. Paul Metz**  
*Director*  
Mineral Industry Research Lab, Institute of Northern Engineering  
University of Alaska

*Discussion*

10:15 am

**Networking and Coffee Break**

**Tuesday, May 29**

10:45 am

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**Session 2 ~ Impacts of Climate Change**

Melting ice caps in the Arctic, attributed to climate change, will alter geographical boundaries. What does this mean for Canada's sovereignty? What are the prospects for commercial shipping in the "new" sea route? How will this affect access to oil and gas resources?

**Chair:**

**Panelists:**

- **John Fyfe, PhD**  
*Research Scientist*  
Canadian Centre for Climate Modelling and Analysis  
Environment Canada
  
- **LCdr Ivan Russell**  
*J2 Intelligence, Joint Task Force North*  
Canadian Forces
  
- **Maj Chris Bergeron**  
*CO 1 CRPG, Joint Task Force North*  
Canadian Forces
  
- **Dr. Rob Huebert**  
*Associate Director*  
Centre for Military and Strategic Studies  
University of Calgary
  
- **Ross MacDonald**  
*Manager, Special Projects and Arctic Shipping*  
Transport Canada, Marine Safety

*Discussion*

Noon

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**Lunch Keynote Address: "Northern Partnerships"**

- **Hon. Sarah Palin** (*invited*)  
*Governor*  
Alaska

1:30 pm

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**Session 3 ~ Pipeline Projects Updates**

With growing global demand for oil and gas, how do we ensure that supply does not remain untapped? What are the recent developments on the Mackenzie Valley Pipeline and the Alaska Highway Pipeline projects?

**Chair:**

**Panelists:**

- **Robert Reid**  
*President*  
Aboriginal Pipeline Group
  
- **Ron Brintnell**  
*Director, Gas Development*  
Enbridge Inc.
  
- **Representative from BP**

*Discussion*

2:45 pm

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**Networking and Coffee Break**

**Tuesday, May 29**  
3:00 pm

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**Session 4 ~ State of Transportation**

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Transportation is critical to resource and energy development. What is the health of Northern airport, road links, rail and port? Does the current state of transportation allow for energy and resource development?

**Chair:**

- **Rob Penny**  
*Assistant Deputy Minister, Policy & Corporate Services Division*  
Ministry of Infrastructure and Transportation  
Government of Alberta

**Panelists:**

- **Janet Mann**  
*Acting Deputy Minister*  
Department of Highways and Public Works  
Government of Yukon
  - **Jim Stevens**  
*Director*  
Planning and Policy, Department of Transportation  
Government of the Northwest Territories
  - **John Law**  
*Deputy Minister*  
Department of Highways and Transportation  
Government of Saskatchewan
  - **Methusalah Kunuk**  
*Assistant Deputy Minister*  
Department of Economic Development and Transportation  
Government of Nunavut
  - **John MacKinnon**  
*Deputy Commissioner*  
Department of Transportation and Public Facilities  
State of Alaska
- Discussion*

4:30 pm

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**Session 5 ~ Transport Challenges: Perspectives from Resource Companies**

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What are the primary transportation challenges affecting extraction and marketing of minerals? What are the viable modes/routes of transport?

**Chair:**

**Panelists:**

- **Tom Hoefer**  
*Spokesperson, Tibbitt 2 Contwoyto Winter Road JV*  
Diavik Diamond Mines Inc.
- **Peter Arendt**  
*Vice President*  
Engineering and Marketing  
Cash Minerals Ltd.

*Discussion*

6:00 pm – 9:00 pm **Networking Reception, Dinner and Address**

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- **Hon. Dennis Fentie**  
*Premier*  
Government of Yukon

**Wednesday, May 30**

7:00 am Registration and Breakfast

8:00 am **Session 6 ~ Shifting Gears: From Transport Challenges to Solutions**

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Transportation in the North is largely influenced by climate and geography. This session will look into innovative ways of responding to transport challenges by mode. Speakers will also look at the North's viability as a gateway to Asia and Europe.

**Chair:**

- **Brent Frederick**  
*Associate Editor*  
Canadian Sailings

**Panelists:**

*Air*

- **Glen Vanstone**  
*Director of Cargo and Business Innovation*  
Edmonton Regional Airports Authority
- **Joe Sparling**  
*President and CEO*  
Air North
- **Dr. Barry Prentice**  
*Professor, Supply Chain Management*  
Transport Institute  
University of Manitoba

*Discussion*

9:00 am **Networking and Coffee Break**

9:15 am **Session 6 ~ Shifting Gears (cont'd)**

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*Surface and Marine Transport*

- **Kells Boland**  
*Principal*  
PROLOG Canada Inc.
- **Jon Burdick** (*invited*)  
*Executive Vice-President and Chief Operating Officer*  
Lynden Incorporated
- **Capt. Arnold Vingsnes**  
*Secretary Treasurer*  
Canadian Merchant Service Guild

*Gateway*

- **Roy Matson**  
*Project Manager*  
Yukon Ports Access Strategy
- **Carmen Loberg**  
*President*  
NorTerra Inc.  
*Discussion*

Speakers are confirmed unless otherwise noted.

10:45 am

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**Session 7 ~ Physical and Human Infrastructure**

Investing in physical and human infrastructure ensures long-term economic gains. What public-private framework works best for transportation investments? How do we ensure that we have adequate supply of right-skilled workers?

**Chair:**

- **Ray Anderson**  
*Director*  
Matco Transportation Systems

**Panelists:**

- **Lecia Stewart**  
*President*  
Stewart Gossage
  
- **Terry Weninger**  
*President*  
Yukon College

*Discussion*

Noon

**Networking and Coffee Break**

12:15 pm

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**Session 8 ~ Partnerships**

What role is there for governments to deliver transport solutions in the North allowing for resource development?

**Chair:**

**Panelists:**

- **Hon. Kevin Menicoche**  
*Minister of Transportation*  
Government of the Northwest Territories
  
- **Greg Reimer** (*invited*)  
*Deputy Minister of Energy, Mines and Petroleum Resources*  
Government of British Columbia
  
- **Matt Morrison**  
*Executive Director*  
Pacific NorthWest Economic Region

*Discussion*

1:15 pm

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**Concluding Remarks**

- **Peter Wallis**  
*President and CEO*  
The Van Horne Institute

1:30 pm

**Closing Luncheon**

For details on our companion program, post-conference tours and golf tournament, please visit [www.westac.com](http://www.westac.com)

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