



NASCO

ALL TRADE IS PERSONAL.





Our North American **Strategy**

Improve the North American **supply chain, logistics systems and transportation network** to be the most competitive on earth;

Eliminate unnecessary non-tariff trade **barriers** and reduce cross-border transaction **costs**;

Strengthen the quality of the North American **workforce** to become the best in the global marketplace; and

Promote North American **energy** independence, security and opportunity.

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North American Strategy for Competitiveness

NASCO is the only **tri-national** membership organization focused on the competitiveness of the North American supply chain, workforce, and energy independence.

NASCO is a **grass roots**, tri-national **coalition** of **governments**, **businesses**, and **educational institutions** driven by a common interest in collaboration along key freight, energy, and commercial trade networks.

Founded in 1994, **NASCO** encourages North America's competitiveness in the global marketplace.

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Between 1993-2014, trade between the three members quadrupled, from \$297 billion to \$1.2 trillion. This boosts economic growth, profits, and jobs for all three countries. It also allows lower prices for consumers. U.S. exports grew from \$142 billion to \$552.3 billion, making Canada (\$312 billion) and Mexico (\$240.3 billion) the top two U.S. export markets in 2014. That means 34% of all U.S. exports went to these two countries alone. Imports from Canada (\$346.1 billion) and Mexico (\$294.2 billion) increased from \$151 billion to \$646 billion, or 27% of total U.S. imports. (Source: [Year to Date Total Trade](#), United States Census)





North American **Connection**

Connect. Inform. Engage.

NASCO connects!

We connect North America. We connect people, businesses, ideas, information, efforts, and organizations. We inform and involve. *And*, if you engage with NASCO, your people, your businesses, your ideas, your information, your organizations and your efforts connect to us and through us.

It is a powerful, continental, information sharing network in multiple layers and directions. It is a **valuable, proven business development tool**.

And it is working!

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SUPPLY CHAIN • WORKFORCE



CONTINENTAL REUNION

NASCO 2016
DALLAS/FORT WORTH
LEADERSHIP • ENERGY

— SAVE THE DATE —

November 13 - 15, 2016 | Dallas/Fort Worth, Texas



BIG THINGS HAPPEN HERE



FORT WORTH

City of Cowboys and Culture

WORTH-DALLAS, TEX.
SCALE 1:500,000

DON'T LAUGH!



**WITHOUT FREIGHT, WE WOULD ALL BE
NAKED, HUNGRY AND HOMELESS!**

**FREIGHT IS
EVERYTHING**

NASCONETWORK.COM



Thank You



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