

Transportation Innovation Summit

May 13th, 2009



Location

Oilsands
Deposits

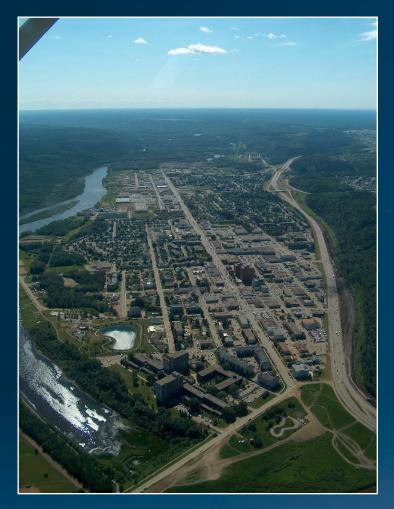




 Municipal Boundaries



Wood Buffalo Facts



- 68,454 square kilometres
- 4 ¹/₂ hour drive to/from Edmonton
- 2000 Population 42,156
- 2007 Population 89,167
- 110% in 7 years
- 16.2% growth between '06 and '07 alone
- Shadow Population over 18,000
- Senior Population only 2%



OF WOOD BUFFALO

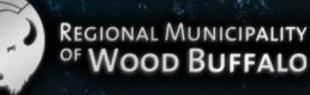
Life in Fort McMurray

- Average Age 31
- Average price of a single-detached home -\$600,000
- Median family income \$164,122
- Land of 4x4's
- 24 hours, 7 days a week activity
- Plenty of new development and higher densities, with typical city amenities



Average Daily Traffic Volume

Year	Hwy # 69 North of Bus Transfer Station		Hwy # 69 North of Suncor		Hwy # 63 North of Ft. MacKay access road	
	Volume	% Growth	Volume	% Growth	Volume	% Growth
1998			1,800		190	
1999			4,670	22.9%	210	10.5%
2000			5,220	11.8%	290	9.5%
2001	9,800		5,780	10.7%	2,690	1049.5%
2002	9,690	-1.7%	5,610	-2.9%	2,550	-9%
2003	10,480	8.9%	6,110	8.9%	2,770	8.6%
2004	11,060	5.4%	6,440	5.4%	2,910	5.1%
2005	14,060	27.15%	8,190	27.2%	8,570	22.7%
2006	14,960	2.15%	9,500	16.6%	2,450	8.45%
2007	17,190	19.9%	11,620	21.7%	4,210	2.2%



Vehicle Classification Counts 2007

Yoar	Hwy # 69 North of Bus Transfer Station			Hwy # 69 North of Suncor		
	Private Vehicles	Buses	Others (1)	Private Vehicles	Buses	Others (1)
% of vehicles	82.0%	6.8%	11.2%	75.8%	5.7%	18.7%
# of vehicles	14,465	1,200	1,976	8,588	648	2,124

(1) Others defined as recreational vehicles, single unit trucks and tractor trailers

Source: Alberta Transport Website



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Oilsands Traffic

- Private Automobiles and Light Duty Trucks
- Commercial Vehicles
- Contracted Bus Services
- Dramatic Increases:
 - Traffic between Fort McMurray and oilsands
 - Incidents and delays
 - Costs resulting from overtime and lost production



Bus Travel

 Northbound AM Peak Hour Bus Passenger Volumes Departing Fort McMurray

AM Peak Hour N/B Bus Passenger Volumes	AM Peak 3 Hours N/B Bus Volumes	AM Peak 3 Hours N/B Bus Pass. Volume
2,700	225	5,700
	N/B Bus Passenger Volumes	N/B Bus Passenger VolumesHours N/B Bus Volumes



Bus Travel

- One of the largest operations in Canada
- 500 buses
- 800 employees
- Only 6 larger regional and municipal operations



Municipal Transit Service

- 10 current transit routes
- Travel anywhere within city limits within 60 minutes
- Ridership is only at 10% of population



Asset Management Plan

- \$110 million 20 Year Capital Plan for:
 - New buses purchased
 - New terminal planned
 - New maintenance facility planned
 - New registering fareboxes
 - Smart cards
 - Technology Implementation Plan
 - Organizational Plan (i.e. more staff)

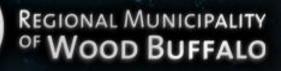


Infrastructure Initiatives

- Downtown terminal location and design
- Improved shelters and bus stop areas
- Pedestrian safety island for bus stop access
- Customer information technology
- GPS-based and passenger counter technology
- Bus maintenance facility



- High Occupancy Vehicle Lane
 - Roads have limited capacity
 - Chaotic breakdown in flow and dramatic drop in speed
 - Average car occupancy is just 1.2 people per car during rush hour
 - 20,000 commuters per hour per direction = 18 lane freeway
 - HOV can mitigate those problems



Bus Rapid Transit
Variety of modes
Variety of forms







Bus Rapid Transit

- Bus only, grade-separated right of way
- Dedicated bus lanes
- High level of reliability
- Only professional motorists



- Bus Rapid Transit
 - Enclosed, attractive stations
 - Develop buses as hybrid vehicles
 - Safety factor bus lane serves as accident lane



Light Rail





Light Rail



•Metro Light Rail Sydney



OF WOOD BUFFALO

Light Rail



• Future Light Rail



Rapid Transit Rail







- Rapid Transit Rail
 - Electric passenger railway
 - Urban areas with high capacity and frequency
 - Urban typically in tunnels or elevated above street level
 - Rural run grade separated at ground level



Rapid Transit Rail

- Faster and more capacity than trams or light rail
- Not as fast or far-reaching as commuter rail
- More than 160 cities using rapid transit systems
- 8,000 kilometres of track and 7,000 stations
- 25 cities with systems under construction



- Rapid Transit Rail
 - Alternative to building extensive road transport system
 - Less area to use with higher capacity
 - Environmentally friendly
 - Lower cost



- High Occupancy Toll
 - Convert under-utilized HOV lanes to toll lanes
 - Create new highway toll infrastructure



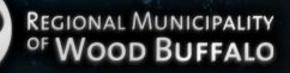
• Hovercrafts



• Hovercrafts



Mountbatten Class



- Take a holistic cross functional approach to resolving a collection of Fort McMurray issues
 - Personal safety
 - Daily worksite commuting times
 - Green
 - Revitalizing city transportation
 - Positive global perception and recognition
 - Attracting and retaining top talent



Personal safety

- Safer mode for employees daily commute
- Reduction of lost time across workforce due to traffic disruptions
- Less vehicles on the road means less incidents



- Daily worksite commuting times
 - Single collision in morning commute can make thousands of people late for work
 - Round the clock service can enable flexible staggered shifts
 - Commute becomes a time to relax, to read, to work using mobile devices such as cell phones or Blackberries



Green benefits

- Environment ready to support green initiative
- GHG emissions reduced due to removal of hundreds of trucks from a 30-40 minute daily commute and hundreds of buses



- Revitalizing city transportation
 - Enables new projects and expansions
 - Current highways are already full with existing activity levels
 - Future plans cannot become reality without shift in commuting strategy



- Positive global perception and recognition
 - First mining town to have a mass commuting system
 - Global leader in people movement
 - Moving private vehicle traffic off the existing highway could add capacity for the use of moving goods and materials



- Attracting and retaining top talent
 - Easier for member companies to attract and retain top talent



- Perception
 - Working together
 - Reducing greenhouse gases
 - Making significant long term investments for the community



- Social
 - Town station(s) become hub similar to Europe
 - Coffee and snack shops
 - News stands
 - Internet café
 - Day care
 - Meeting rooms

