



PSP Division



La division des PSP

Serving Those Who Serve

À votre service

Deployment Support

Serving Donuts to Those Who Serve

Presented by:

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DGPFSS – PSP Division



National
Defence

Défense
nationale

Canada 



Fitness





Fitness





Sports



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Special Events



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Show Tours



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Show Tours



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Home Leave Travel Assistance





Retail Operations



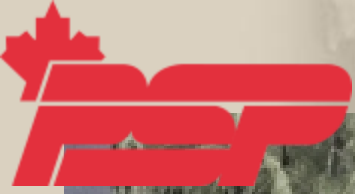


This Guy???



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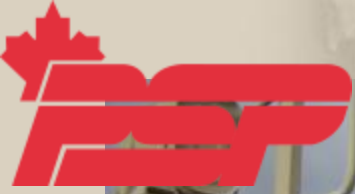


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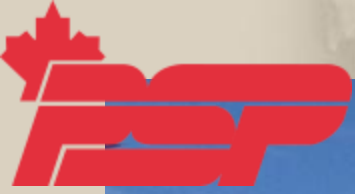


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20/01/2009

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MISSION

To recruit, train, and deploy personnel to deliver morale and welfare programs to enhance the quality of life of the deployed CF soldier thus contributing to the operational success of the mission





Unloading of the Trailer





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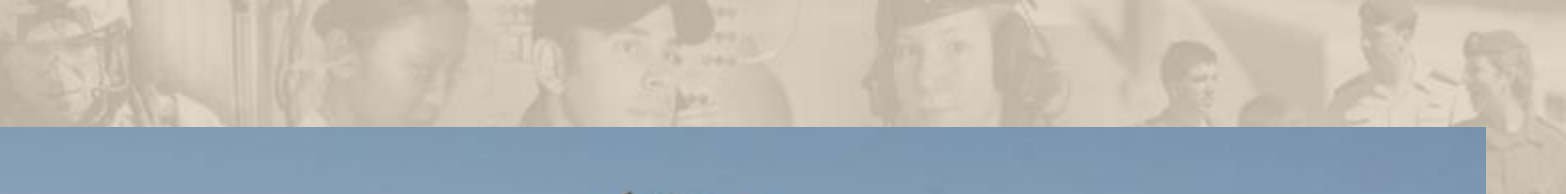
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FPM *Hortons*
salutes Troops





Tim Hortons Patio





Jingle Trucks

DGPFSS/DGSSPF



Jingle Trucks

DGPFSS/DGSSPF



Statistics

- At its peak sales the TH in KAF required 5 Reefers and 2 dry containers a month.
- Shipped over 300 sea-containers of TH product from Kingston, Ontario to Kandahar, Afghanistan.
- Fastest overland shipment: 48 days
- Average shipping time: 72 days



Warehousing in Kandahar



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DGPFSS/DGSSPF



ACCU-TEMP™



MAX/MIN

DGPFSS/DGSSPF



UHT Cream

DGPFSS/DGSSPF



DGPFSS/DGSSPF

Spoilage





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Statistics

- Longest delayed shipment: 185 days
- Spoilage due to shipping issues:
 - \$177,110.76
 - 1.6% of gross sales



Roll Up the Rim to Win



Statistics

Roll Up the Rim contest (2007-2011):

- **Gave away over 46,000 food prizes (free coffee or donut)**
- **Gave away 650 large prizes (Cameras, GPS, Laptops, Netbooks, Backpacks)**
- **\$10,000 in Tim Hortons gift certificates**
- **\$32,500 in cash prizes**
- **5750 Tim Hortons camouflage hats**



NEW Modular Store



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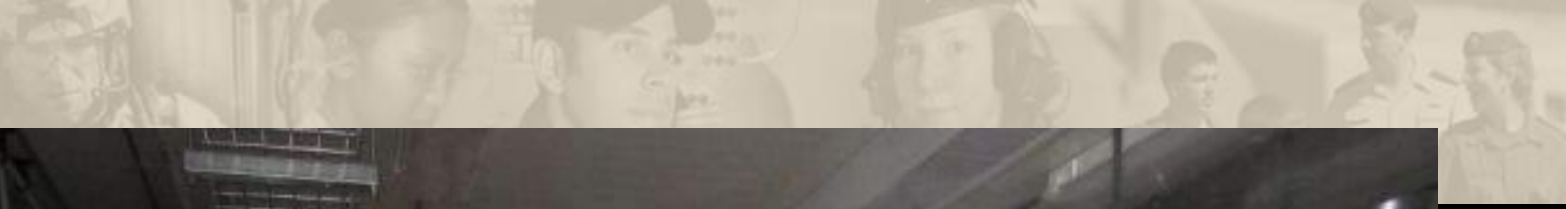
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Almost ready to open



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Ready?



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Already lining up



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Successful opening!



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Statistics

Total Sales at the Tim Hortons outlet at KAF:

\$11,316,145.42

At the Tim Hortons we have served over:

- 2.5 million customers**
- 4 million coffees**
- 3 million donuts**
- 500K Iced Cappuccinos**
- 500K Bagels**



Statistics

- Served troops from over 37 different nationalities
- Supported approximately 30,000 deployed Canadian Forces members over 11 rotations.
- Over 230 Canadians have worked in the Tim Hortons outlet in Kandahar.



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**YOU ARE
NOW LEAVING
KAF**