ESi INTERNATIONAL PRESENTATION 2012

Boundless Collaboration™

ESi Acquisition, Inc.

ESi®

Boundless Collaboration™

INTERNATIONAL TEAM

Bryce Mitchell,
VP of Sales
Over 27 years of success in
Business Process Analysis and
Business Development to Global
2000 accounts.

Chuck Dolejs,
VP of Operations
LtCol USMC (Ret); EM & EOC
Ops and Plans; Designing &
Conducting All-Hazard EM
Exercises; Scty Vulnerability
Assessments; Ops Discovery
Process; Mandarin Speaker

Kaleb Brown
Dir. of Operations
Eastern Europe experience
includes years of residence
in Ukraine (Ukrainian and
Russian Speaker); WebEOC
Administrator for SCEM

Shane Booker,
Intl Solutions Architect
Over 15 years of public safety
experience. Law Enforcement
Lieutenant, County EOC Manager,
State Response Director, and 2
time WebEOC customer.

Jim Zimmerly
Dir., Intl Solutions
Emergency Manager for the
World Health Organization.
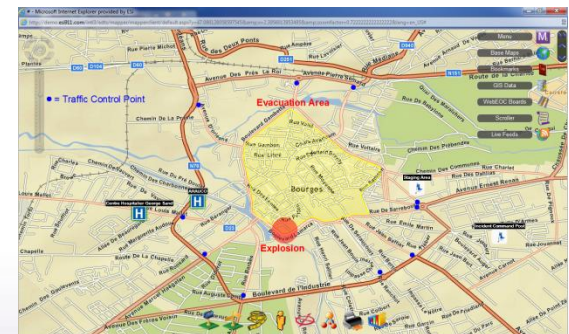Experience in EOC design.

Melissa Leigh
Legal Counsel; 10 years
Emergency Planning &
Operations; Environmental
and Disaster Law

- **Over a Century of International Experience**
- **Eight Languages**
- **Traveled to over 100 Countries**
- **www.esi911.com**

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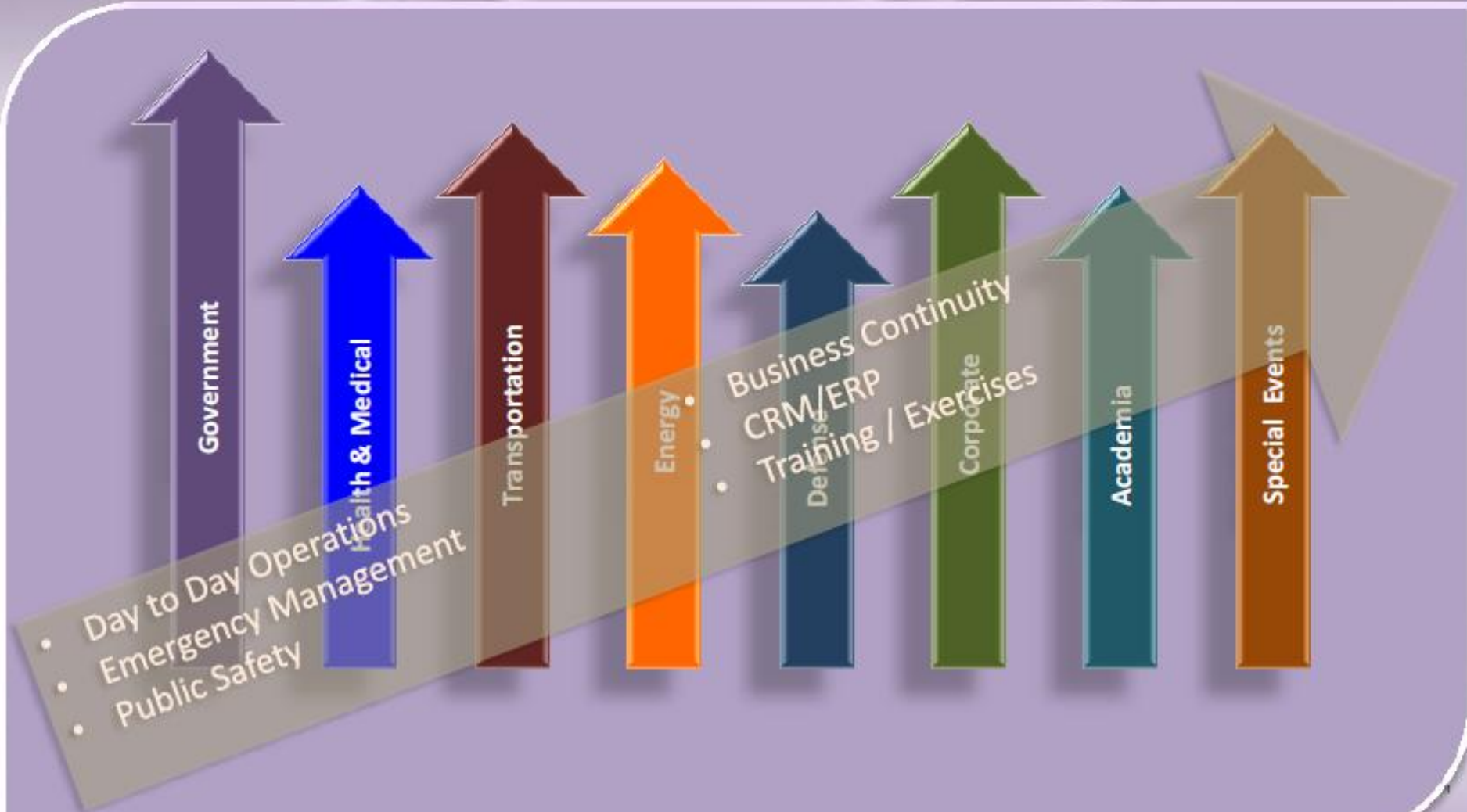
EMERGENCY SERVICES INTEGRATORS
ESi

- 1996 first web based crisis information management system
- Today ESi is the global leader in real-time collaborative decision making systems
- Over 100 senior experienced solution integrators and EOC design experts
- WebEOC continues to evolve to be the worlds most sophisticated collaboration and communication software platform

BEFORE   AFTER

Services - Code, Consulting, and Hosting from the creators of WebEOC

ESI ®
Boundless Collaboration™

TARGET VERTICALS

A flexible foundation across multiple verticals

U.S. CUSTOMERS

WebEOC Adoption by State-Level Agencies

WebEOC (40)

*WebEOC selected / implementation pending

RECENT WINS

- **FEMA**
- **State of California**
- **State of Michigan**
- **State of Georgia**
- **State of Missouri**
- **State of Louisiana**
- **State of Ohio**
- **City of Los Angeles**
- **San Diego County**
- **Washington, DC**
- **Parts of Dallas, TX UASI**
- **SE Florida – 4 counties; 2 x UASIs**
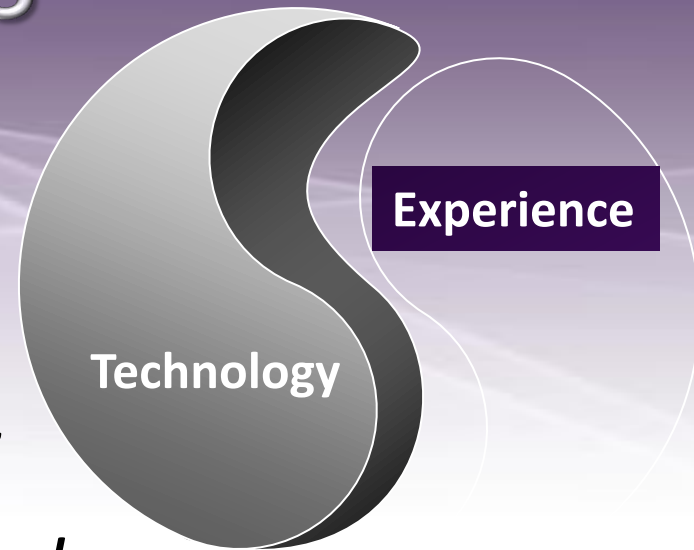- **NE Florida – 13 counties; 1 x UASI**

INTERNATIONAL CUSTOMERS

- 30 Countries
- Verticals
  - Government
  - Health & Medical
  - Transportation
  - Energy
  - Defense
  - Corporate
  - Academia
  - Special Events

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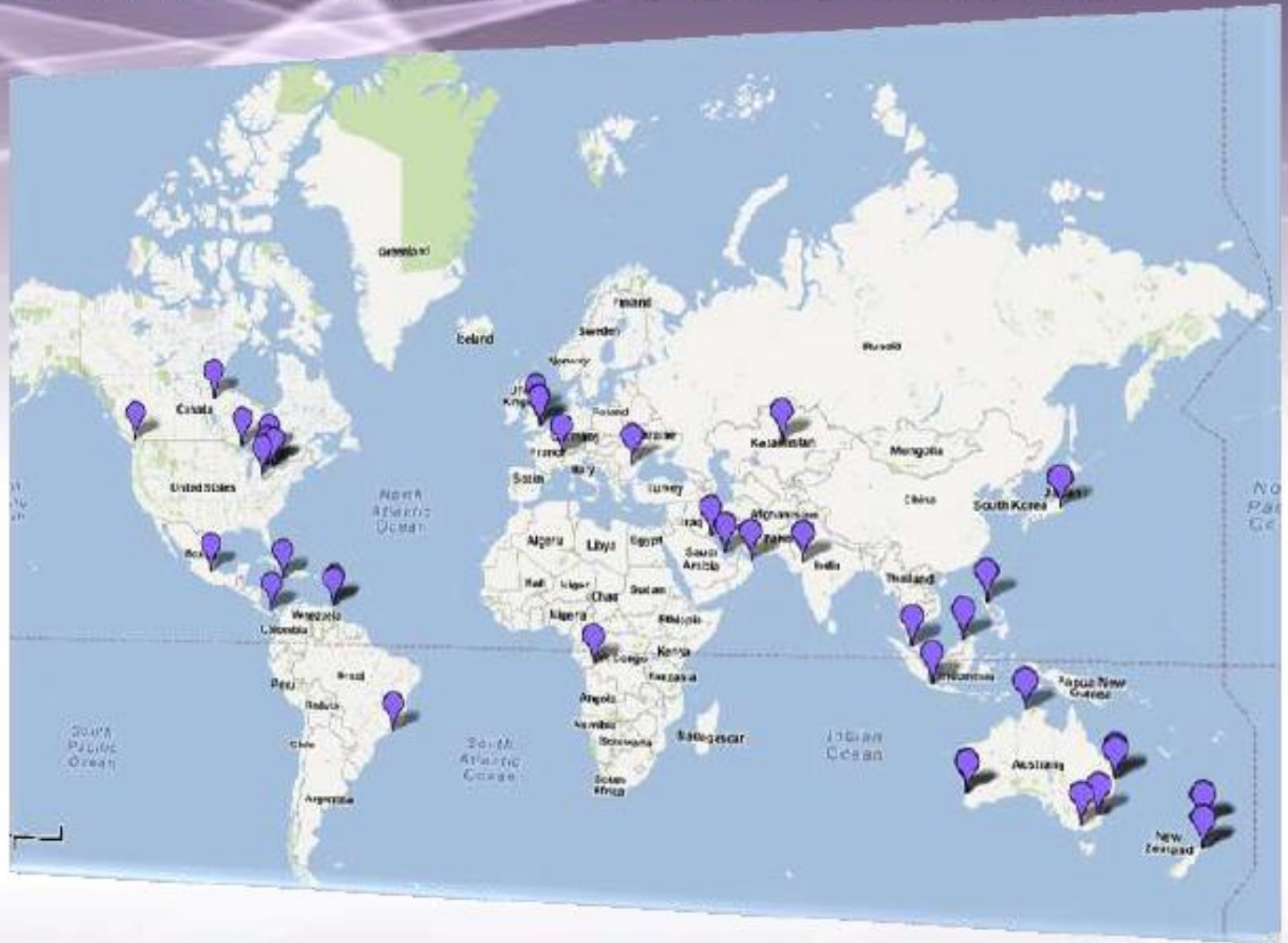
SOLUTIONS

- WebEOC® *Professional*

- ESiWebFUSION™

- WebEOC® *Resource Manager*

- WebEOC® *Mapper Professional*

- WebEOC® *Disconnected Client*

- *Much more…*

Technology

Experience

People

WebEOC

Process

ENERGY

Oil

Gas

Electric
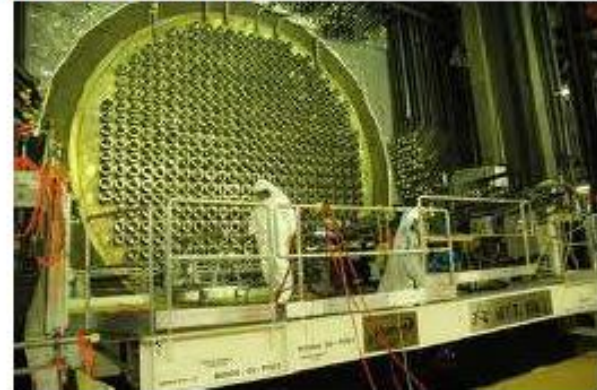
Water

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ONTARIO POWER GENERATION

- WebEOC links nuclear, hydro, and other generation facilities together

- Used a multiple emergency operations centers

- WebEOC is the foundation for daily operations, emergencies, and exercises

ONTARIO**POWER** GENERATION

BRUCE POWER GENERATION

- Used to manage crisis management response
- Links multiple facilities into one WebEOC system
- Used for daily incident management and exercises

DEEPWATER HORIZON OIL SPILL

- Missions – 8,574

- Tasks – 8,625

- Financing and Requisitions

- GIS Mapping

"We have agreed to the Coast Guard's request and made available our WebEOC process so they have better situational awareness and real-time data for where oil is sighted and then how quickly workers are dispatched to clean areas." **Gov. Jindal 2010**

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ACADEMIA

ACADEMIA

- Harvard
- UNC-Western
- Khalifa University
- Berkeley
- Indiana
- Purdue

UNIVERSITY OF WINDSOR

Emergency Planning and Preparedness

University of Windsor- WINNER 2011 ESi WebEOC Boundless Collaboration Award

WebEOC®
Boundless Collaboration

University of Windsor Campus Community Police- WINNER 2012 Microsoft Technology Innovation Award

DEFENSE

FORT BRAGG

- Daily operational tool – delivers Common Operating Picture of installation activities, emergency management, and base security
- Used for tornadoes, hurricanes, severe weather, force protection, daily base operations, special activities
- Hundreds of users linking base operations and tenant units
  - 18th ABN Corps
  - 82nd ABN Div
  - Special Operations Command
  - 1st Sustainment Command
  - FORSCOM
  - US Army Reserve Command
  - Pope Field
- Received Army Certificate of Networthiness
- FY 2011 US Army Anti-terrorism award winner

KUWAIT NATIONAL GUARD

- WebEOC is deployed at the Kuwait National Guard in English and Arabic
- The system is used for crisis management as a training simulation tool
- Deployed across all military bases

DEFENSE

U.S. Department of Defense

325 CES/CEX, Tyndall AFB, FL

45SW, Patrick AFB, FL

Andrews AFB, MD

Joint Base Lewis-McChord, WA

JTF-CS, Fort Monroe, VA

MCAS Cherry Point, NC

Marine Corps Recruiting Depot (MCRD), San Diego, CA

USAG Benelux, Belgium

USAG Fort Bragg, NC

USAG Fort Leavenworth, KS

USAG Fort Lee, VA

USAG Fort Rucker, AL

USAG Fort Wainwright, AK

USAG, Rock Island Arsenal, IL

US Army - AMRDEC, Redstone Arsenal, AL

332 AEW, Balad Air Base, Iraq

47CS, Laughlin AFB, TX

Arnold AFB, TN

Henderson Hall, USMC, VA

Lackland AFB, TX

MCAS Iwakuni

Randolph AFB, TX

Southeastern Regional Medical Center at Fort Gordon, GA

USAG Fort Belvoir, VA

USAG Fort Carson, CO

USAG Fort Leonard Wood, MO

USAG Fort Meade, MD

USAG Fort Sill, OK

USAG Natick, MA

USAG, Vicenza

US Army - Software Engineering Directorate, Redstone Arsenal, AL

437CES Charleston AFB, SC

Altus AFB, OK

Camp Lejeune, NC

Joint Base San Antonio, TX

Luke AFB, AZ

MCB Quantico, VA

Red River Army Depot, TX

USAG Aberdeen Proving Ground, MD

USAG Adelphi Laboratory Center, MD

USAG Fort Benning, GA

USAG Fort Huachuca, AZ

USAG Fort Irwin, CA

USAG Fort McPherson, GA

USAG Fort Stewart, GA

USAG, Presidio of Monterey, CA

US Army Corps of Engineers (Kansas City)

USMC MAGTFTC 29 Palms, CA

USPACOM

EMERGENCY MANAGEMENT

EOC

Tornado

Tsunami

Cyclone

Earthquake

Shelters

Donations

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INDIANA HOMELAND SECURITY

- Daily operational tool for emergency management, intelligence fusion center, and national guard joint operations center

- Used for tornadoes, earthquakes, hurricanes, and special events

- Over 5,000 users to link 92 counties, 10 districts, 12 state agencies, 3 non-governmental organizations, and several federal partners

- Used for events including Indianapolis 500, National College Athletic Association Men's Final Four Basketball, Super Bowl XLVI, and U. S. National Level Exercise 2011
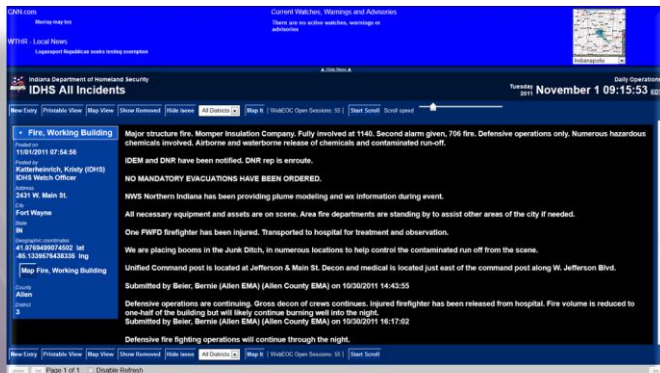
WebEOC REGIONAL DEPLOYMENTS

- Federal Partners
- Virginia DEM & Maryland EMA
- NCR Region
  - City of Alexandria
  - Arlington County
  - District of Columbia
  - Fairfax County
  - Loudoun County
  - Montgomery County
  - Prince William County
  - Prince George's County
  - AND all inclusive municipalities
- Metropolitan Washington Airports Authority

National Capital Region

- Other Regional Implementations
  - Baltimore Metro Council
  - Mid-America Regional Council (Kansas City area)
  - Southern California
  - Capital Area Council of Governments -CAPCOG (Texas)
  - Northeast Florida
  - South Florida
  - South Carolina

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PUBLIC SAFETY
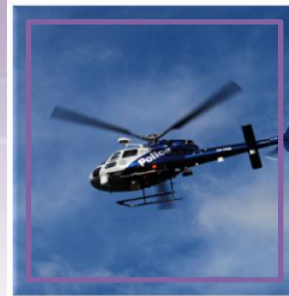
SOUTH AUSTRALIA FIRE

- WebEOC is used daily to communicate:

    – Fire danger

    – Fire unit status

    – Incidents / activity

- Used as command coordination tool between municipal and rural/volunteer fire agencies

- Major fire outbreaks are managed using WebEOC including support agencies such as law enforcement

COMMERCIAL

Staff tracking

COOP

CRM

Global Ops

ESI

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LOCKHEED MARTIN

- Used by Space Command organization for daily operations

- Used extensively for response, exercises, and training simulations globally (6 licenses used around the world)

LOCKHEED MARTIN

WALGREENS

- ## District Managers and Facility Asset Managers

  - "See" what the other is doing with Recovery priorities

  - Reduces the number of phone calls and emails

  - Ease of reporting to Senior Management, FEMA, and State/local agencies

- ## Security Operations Center (SOC)

  - 8300 locations

13 May: Mississippi River Flooding (120 stores at risk)

15 May: Arizona & New Mexico Wildfires (60 stores at risk)

22 May: Joplin Missouri (2 stores severely damaged)

1 Jun: Upper Missouri River Flooding (45 stores at risk)

20 Aug: Hurricane Irene- Puerto Rico(111 stores at risk)

23 Aug: Earthquake, Chantilly Virginia (30 stores impacted)

27 Aug: Hurricane Irene- East Coast (2100 stores at risk, 433 impacted)

2 Sep: Texas Wildfires (150 stores at risk)

2 Sep: Tropical Storm Lee (90 stores at risk)

8 Sep: Tropical Storm Maria (400 stores at risk)

8 Sep: West Coast Power Outage (85 stores affected AZ-CA)

11 Oct: East Coast Snowstorm (1100 stores at risk, 83 impacted)

MONTGOMERY COUNTY MD

- Used to edit, update, track, and provide Continuity of Operations Plans (COOP)

- 83 separate department COOPS in system

- Used to replace legacy system and saved the county thousands of dollars

REQUIREMENTS

CRISIS MANAGEMENT SYSTEM PROJECT REQUIREMENTS

Requirements	WebEOC Professional
Affordability	Licensed Per Server, Unlimited Users
Maintenance	Minimal IT/EM demands; Multiple Software Support Plans
Highly Configurable	Can be Configured by Client WebEOC Administrator
Remote Use	Mobile applications – BlackBerry OSv6 and later, Apple iPhone (latest OS version), Apple iPad (latest OS version), Android devices (v2.1, 2.2, and 3.1)
Integration	Web Services API or ESiWebFUSION, Twitter plugin, SMS capability, cameras, etc; open architecture makes integration with other systems possible
Regional Implementations	State of Texas with over 40 licenses connected, State of South Carolina with over 30 licenses collaborating, MARC, National Capital Region; (All levels of government and private)
Tie-in Various Sectors	Supports Situational Awareness and COP for all response elements - EM, Public Health, others - at all levels (Federal, State, Local, Private)
Variety of Networks	Any method that supports TCP/IP traffic via HTTP/HTTPS. Hosted, Hybrid, Local, Virtual; Classified or Unclassified; Satellite, Cellular
Professional Services	16 years of implementations, process and EOC designing, project management, training, developing, and supporting; many employees with EM background
Help Desk	24/7 Support for Emergencies, Special Events & Exercises. We want to know when Customers are activated!