



THE VAN HORNE INSTITUTE

RESTRUCTURED ELECTRICITY MARKETS CONFERENCE

Conference on the Economics and Policy of Restructured Electricity Markets

May 29, 2014

About the Conference

The Van Horne Institute will be holding a conference on the economics and policy of restructured electricity markets. The conference is to be held in Calgary on May 29, 2014. The intent of the conference is to bring together economists working on competition policy and regulatory issues in electricity markets with policy makers, market monitoring staff, and industry representatives from Alberta along with other jurisdictions.

Topics to be covered include firm conduct and market outcomes in the retail electricity sector, wholesale market power and market design, and current policy topics in Alberta and elsewhere in Canada. The speakers include leading economist experts in the field, coming from Canada, the U.S., and Europe. Discussants will be chosen from industry and regulatory bodies. Representatives of the Alberta Government and McMillan will act as lunch and dinner speakers.

May 29, 2014

*University of Calgary
Downtown Campus*

*906 - 8th Ave SW
Calgary, AB T2P 1H9*

Conference: 8:30 - 5:00

*Dinner and Reception:
5:00 - 8:30*



Who should attend

- Electricity Market Regulators
- Those interested in Public Policy and Government Employees
- Industry representatives from across Alberta and North America
- Those with an interest in this regulatory topic



Agenda

8:45 – 9:00 Welcome Remarks

Douglas West and **Andrew Eckert** (University of Alberta)

Peter Wallis (Van Horne Institute)

9:00 – 10:00 Session 1: Overview of Current Issues

Presenter: **Frank Wolak** (Stanford University)

Discussant: **Harry Chandler** (Alberta's Market Surveillance Administrator (MSA))

10:00 – 10:15 Coffee

10:15 – 12:00 Session 2: Retail Choice and Pricing

Presenter: **Steven Puller** (Texas A&M University) - Tentative Title: Retail Competition for Residential and Large Customers

Discussant: **James McIntosh** (Direct Energy)

Presenter: **Xuejuan Su** (University of Alberta) - Title: Have Customers Benefited from Electricity Retail Competition?

Discussant: **Matt Ayres** (MSA)

12:00 – 1:30 Lunch

Neil Campbell, Partner; Co-chair, Competition and International Trade, McMillan



Agenda

1:30 – 3:15 Session 3: Wholesale Markets and Market Design

Presenter: **Stanley Reynolds** (University of Arizona) - Title: Start Me Up:
Competitive Dynamics in Wholesale Electricity Markets

Discussant: **Jeffrey Church** (University of Calgary)

Presenter: **Nils-Henrik von der Fehr** (University of Oslo) - Title: Electricity
Market Flexibility

Discussant: **Janene Taylor** (TransCanada)

3:15 – 3:30 Coffee

3:30 – 4:30 Session 4: Policy Design Issues in the Ontario Electricity Market

Presenter: **Roger Ware** (Queen's University)

Discussant: **Brian Rivard** (Independent Electricity System Operator (IESO), Ontario)

4:30 – 5:00 Concluding Remarks

Joseph Doucet (University of Alberta)

5:00 – 6:00 Reception

6:00 – 8:30 Dinner (*Sponsored by ENMAX*)

The Honourable Diana McQueen, Minister of Energy



REGISTRATION

Restructured Electricity Markets Conference 2014

To pay by credit card:

Please go to <http://restructuredelectricity2014.eventbrite.ca>

To pay by cheque:

Please fax (403-282-4663) or email (vanhorne@ucalgary.ca) registration form and send cheque paya-

Item	Member Rate	Regular Rate	Total
<input type="checkbox"/> Full conference registration—Early Bird (April 15, 2014)	\$325 CDN	\$375CDN	\$____CDN
<input type="checkbox"/> Full conference registration	\$350CDN	\$400CDN	\$____CDN
<input type="checkbox"/> Full conference registration for Students	\$75 CDN	\$75CDN	\$____CDN
<input type="checkbox"/> Dinner Only	\$75 CDN	\$100 CDN	\$____CDN

TOTAL \$_____

Delegate Information

Name: _____

Organization: _____

Title: _____

Telephone #: _____

Email: _____

Billing Information

Billing Contact Name & Title: _____

(If different from delegate)

Billing Address: _____

CONFERENCE QUESTIONS? Contact Bryndis Whitson at 403-220-2114 or bwhitson@ucalgary.ca

REGISTRATION QUESTIONS? Contact Gail Pellerin at 403-220-8455 or vanhorne@ucalgary.ca