

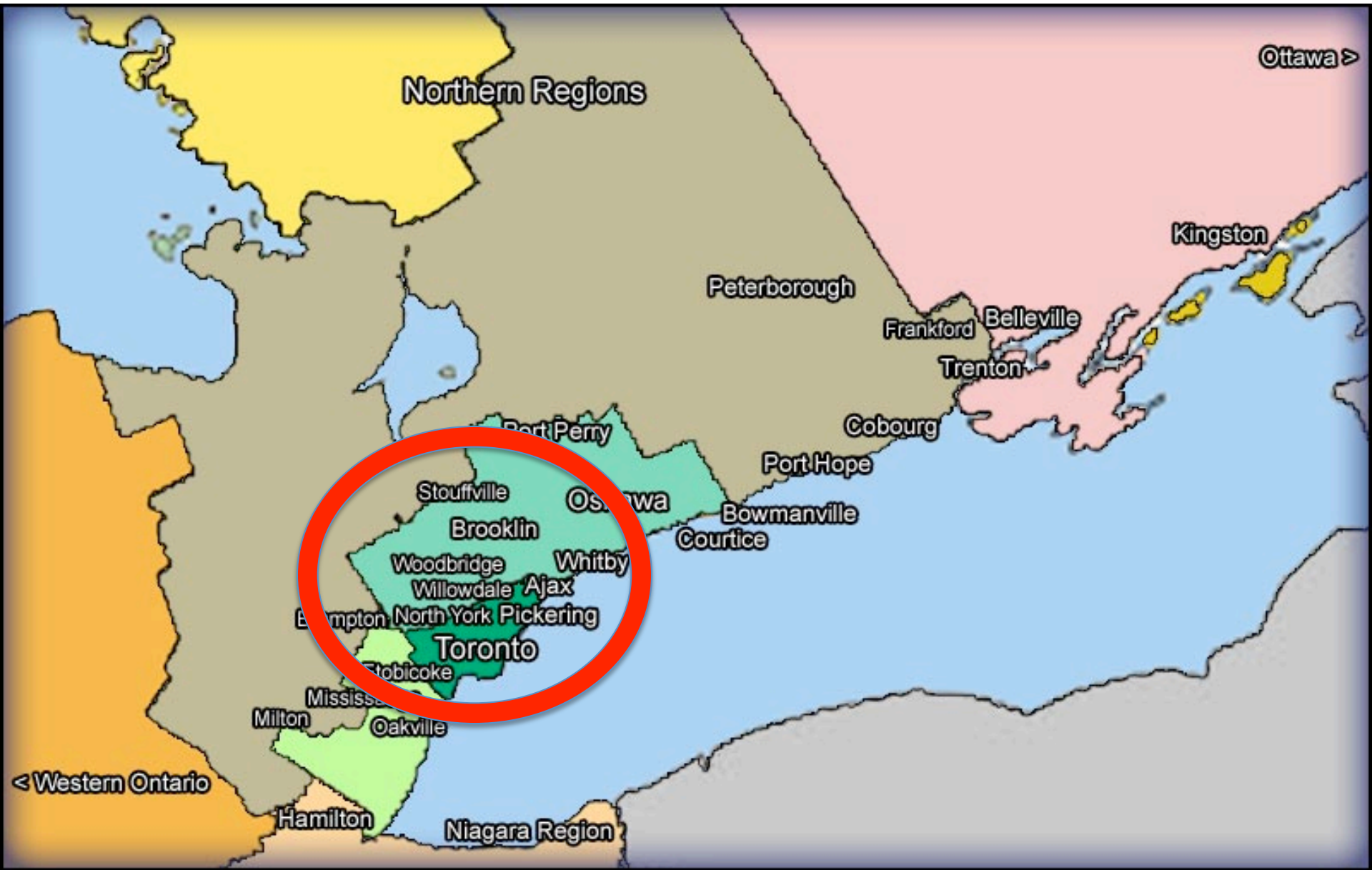


You Can't Lead From Behind:

Bringing proven leadership to a 144 character world.



@sdaparatus



“Normal” Business Continuity

- Planning for a UNPREDICTED Event
- Business Continuity planning is what companies and organizations do to stay in business!
- How we do it should be one of our core competencies!

Pandemic Business Continuity

- Planning for a PREDICTED Event, only timing is in question:
 - Entire community affected – Social Disruption
 - Broad Society affected – border and travel disruption
 - Long-term (2 – 6 months)
 - Several waves
 - Supply chain & customer base disrupted
 - Ability to transfer work across staff & locations
 - Social distancing - telecommuting



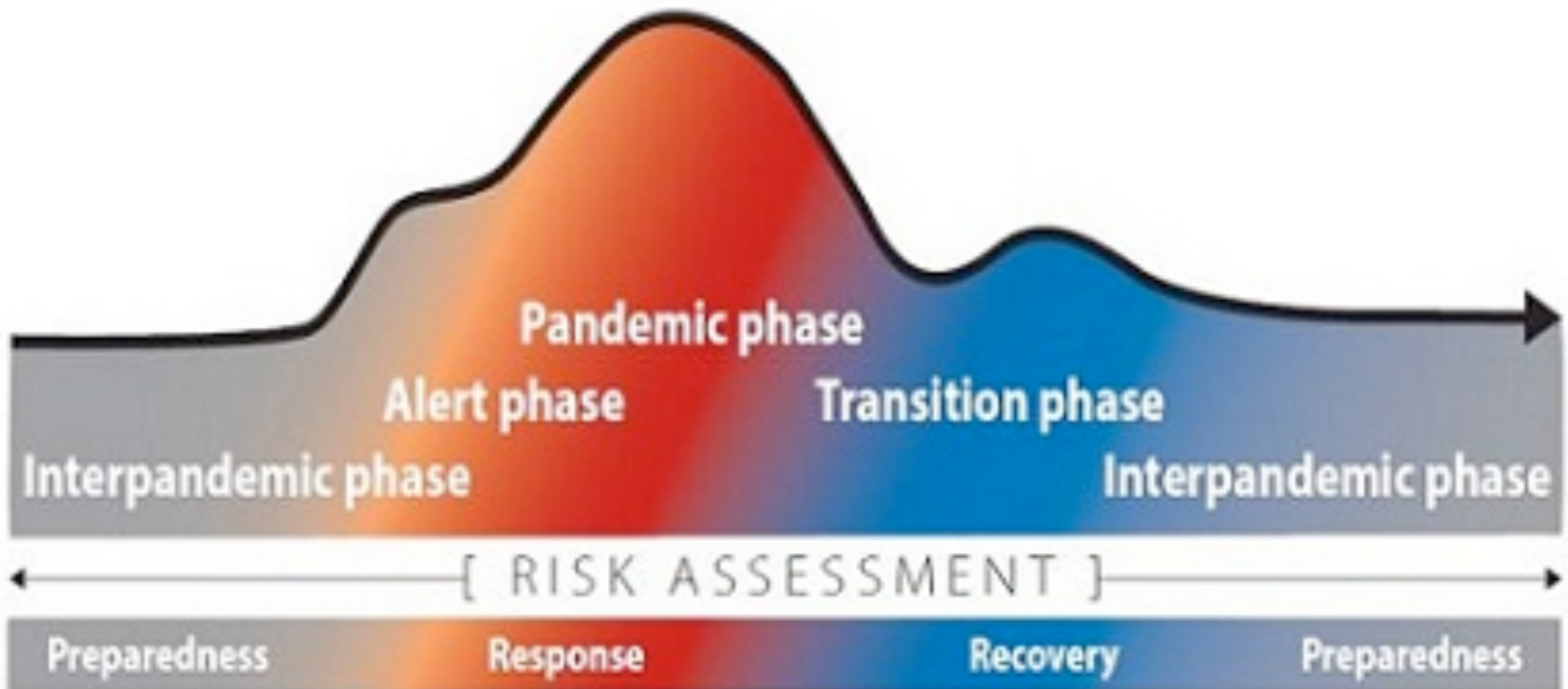
acchhooo!

very funny Dave!

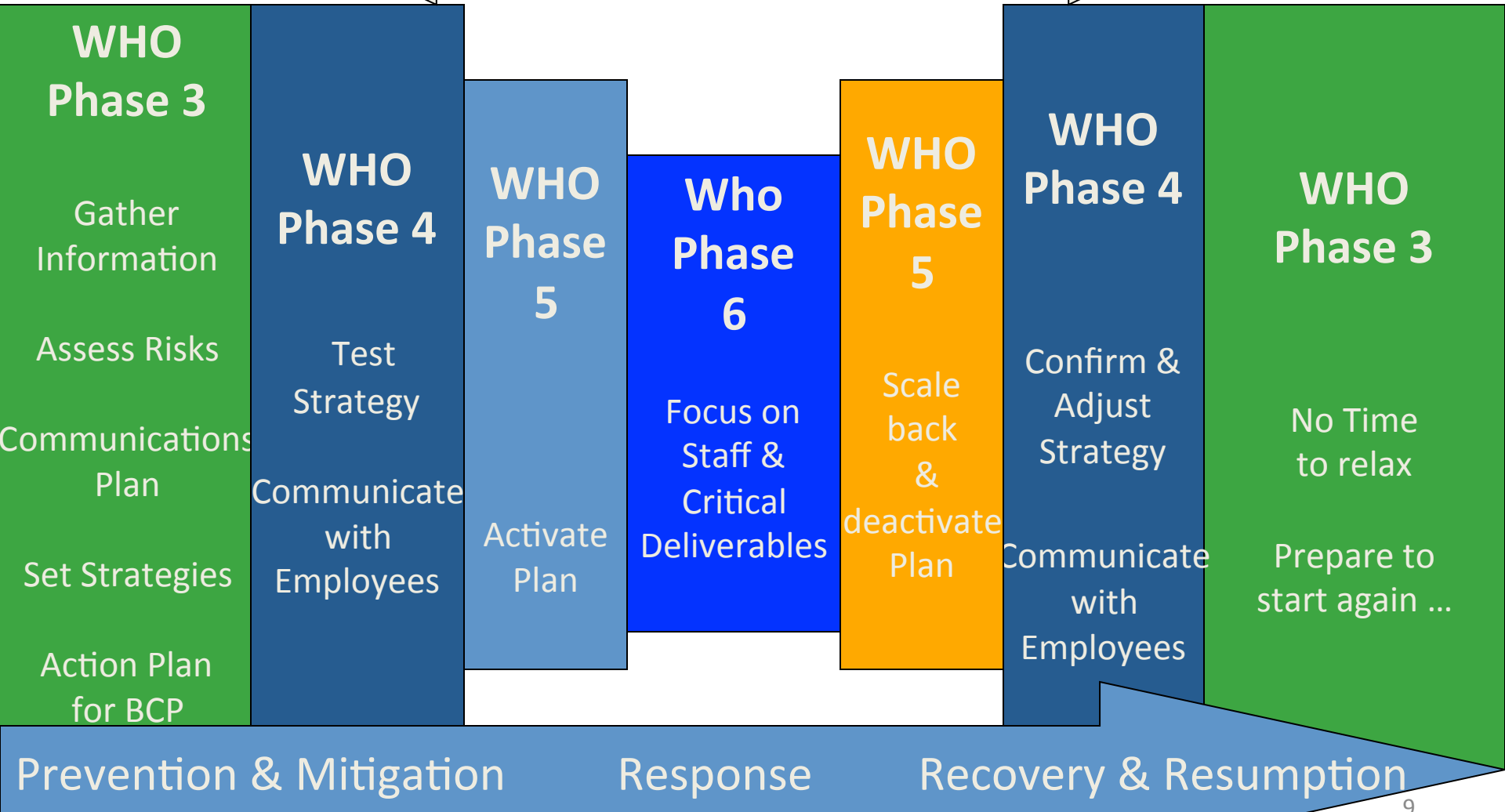
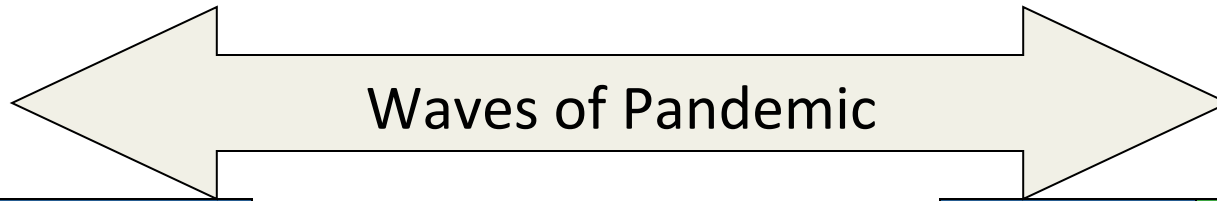
WHO Pandemic Phases

Inter-pandemic phase New virus in animals, no human cases	Low risk of human cases	1
	Higher risk of human cases	2
Pandemic alert New virus causes human cases	No or very limited human-to-human transmission	3
	Evidence of increased human-to-human transmission	4
	Evidence of significant human-to-human transmission	5
Pandemic	Efficient and sustained human-to-human transmission	6

Pandemic Phases



WHO Phases



Set Strategies

- Identify the stakeholders
- Identify who is responsible
- Identify what is insurable

Set Strategies

- Identify and plug the big holes first
- For each hole, identify and apply the best value solutions
- How?

Issues that will come up

- the constant “CNN” grind
- the “Y2K” Affect
- internal competition for resources
- “Chicken Little”
- How much RISK can you tolerate?
- How much can you actually reduce that RISK?
- What budget can you get?

Final Thoughts

As with Electricity

When Dealing With A Pandemic

Always Remember Rule #1

Never

Ever

Ever

Ever

Lick It!