

THE CALGARY REGION AS A TRANSPORTATION HUB CONFERENCE

WOMEN IN SUPPLY CHAIN DINNER & CALGARY REGION AS A TRANSPORTATION HUB

Be part of an informed and diverse group of professionals drawn from governments, educational institutions and business over one and a half days, in Calgary, to explore the opportunities that will be driven by our rapidly developing trade networks.

The evening of November 19, the Van Horne Institute will present Janet Holder, Executive Vice President, Western Access for Enbridge and the Northern Gateway Pipeline Project Lead. Ms. Holder will address the topic of “Having the Courage To Do the Right Thing”. Ms. Holder will be following in a tradition of senior executives offering their perspective as a part of the Institute’s Women in Supply Chain Distinguished Speaker Dinner Series.

On November 20th, the Van Horne Institute will lead a discussion by a series of Distinguished Speakers on the topic of “The Calgary Region as a Transportation Hub”. This conference is designed to provide attendees the opportunity to engage with leaders from the transportation, supply chain, logistics and distribution industries to share a vision of the future economy of the Calgary region. Participants will be encouraged to help develop a future blueprint for the transportation, infrastructure and policy changes required to ensure that the Calgary region maintains its competitive advantage as Western Canada’s distribution hub.’

One and a Half Day

Regional Conference

Women in Supply Chain Distinguished

Speakers Dinner Series:

Safari Lodge, Calgary Zoo

November 20, 2014

The Calgary Region as a Transportation

Hub:

Safari Lodge, Calgary Zoo



Companies that attended the 2011 Hub Conference:

- Calgary Airport Authority
- Calgary Economic Development
- Canada West Foundation
- Costco
- Husky Energy
- KPMG
- Motive Industries
- Pacific Western Transportation
- PricewaterhouseCoopers
- Royal Bank Canada
- Schenker
- Tourism Calgary
- University of Calgary
- WestJet

Conference Sponsors

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Women in Supply Chain Distinguished Speaker Dinner Series

Janet Holder "Finding the Courage to Do the Right Thing"

November 19, 2014 The Safari Lodge, Calgary Zoo, 1300 Zoo Rd NE, Calgary Alberta



The Van Horne Institute has launched the second phase of its very successful 2012 – 2013 Women in Supply Chain initiative with the creation of a 'WISC Distinguished Speaker Dinner Series'.



The 'Distinguished Speaker Dinner Series' brings the men and women of the Supply Chain community together so that they might share in the insights, experiences and knowledge of inspiring women who are leaders in their industries and in their supply chain roles.

Among other things, women are told to 'lean in', 'take your place at the table' and 'ask for what you want'.

- But what does this advice really mean for individuals and for employers?
- What do our speakers have to tell us about how they got to where they are now and how they have dealt with the challenges they've faced along the way?
- What do these speakers have to tell us about 'Finding the Courage?'

Janet Holder has held many different senior leadership roles at Enbridge Inc. Her current role as Leader of Northern Gateway she has faced some significant challenges, both personal and professional. Reflect back with Janet who will share stories about mentorship, leadership and the many lessons learned through her leadership experiences.

Please join us on November 19, 2014 to hear Janet Holder, Executive Vice President, Western Access, Enbridge and Northern Gateway Pipeline Project Lead.

A native British Columbian, Janet Holder has been a leader in Canada's corporate community for over 20 years. In December, 2013, Janet was named to the Women's Executive Network Canada's top 100 Most Powerful Women – the third time she has been tapped for that honour. In 2011, Janet moved back to her hometown of Prince George to head up the Northern Gateway Pipeline project. Prior to taking on her new role, she served in a number of senior executive roles for Enbridge, including President of Gas Distribution in Toronto.

A one-time competitive weight lifter, a chemical engineer, and scuba diver, Janet has always been an active member of her community, including chairing the United Way Toronto campaign and serving on the University of New Brunswick Board of Governors. Today, Janet lives with her husband Neal in Prince George, where she loves nothing more than hiking with her dogs and enjoying the outdoors. Janet holds a Bachelor of Science degree in Chemical Engineering, a Master of Business Administration, and a Chartered Director's Designation.



The Calgary Region as a Transportation Hub

November 20, 2014 The Safari Lodge, Calgary Zoo, 1300 Zoo Rd NE, Calgary Alberta

8:30-8:45 Welcoming Remarks

8:45-9:05 Breakfast Keynote

Mayor Naheed Nenshi, City of Calgary (confirmed)

9:05-9:40 Session 1: Future Forward

Moderator: **Peter Wallis**, CEO & President, Van Horne Institute

Presentation: **Ross Danyluk**, Executive Director, Strategic Policy Branch, Alberta Transportation (confirmed)

Discussant: **Colleen Shepherd**, Executive Director, Calgary Regional Partnership (confirmed)

9:40-9:55 Networking Break (*Sponsored by Innovation and Advanced Education*)

9:55-11:25 Session 2: The Calgary Region as a Transportation Hub

Moderator: **Kent Rupert**, Team Leader, Economic Development Officer, City of Airdrie (confirmed)

The Competitive Advantage of the Calgary Region

Reg Johnston, Calgary Regional Partnership (RJ T&L Consulting Ltd.) (confirmed)

Trucking

Trevor Fridfinnson, Senior Vice President, Bison Transport (confirmed)

Distribution Centres

Ian Murray, GM, Marketing, Intermodal, CP (confirmed) and **Todd Cooper**, Director, Supply Chain Transportation, Home Depot (confirmed)

Air

Ferio Pugliese, President and Executive Vice President, WestJet Encore (confirmed)

Stephan Poirier, Senior Vice President and Chief Commercial Officer, Calgary Airport Authority (confirmed)

Rail

Tony Bianco, Director, Director Sales Intermodal Domestic, CN (confirmed)

11:25-11:30 Networking Break

11:30-12:20 Session 3: Calgary Region: Inland Port & Gateway to Asia

Moderator: **Paul McLaughlin**, Director, International Logistics, Industrial Investment and Markets, Innovation and Advanced Education, Government of Alberta (confirmed)

Andrew Hamilton, Director, Trade Development Prince Rupert Port Authority (confirmed)

Shaun Hammond, Assistant Deputy Minister, Safety, Policy and Engineering Division, Alberta Transportation (confirmed)



The Calgary Region as a Transportation Hub

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- 12:20-1:20 Lunch Keynote—Alberta’s Economic Future and Transportation Hubs
- Justin Reimer**, Assistant Deputy Minister, Economic Development and Innovation Division, Innovation and Advanced Education, Government of Alberta (confirmed)
- 1:20-2:30 Session 4: Mechanisms for Success
- Part A: Foreign Trade Zones*
Moderator: **Ben Smith**, Chair, Calgary Logistics Council
Foreign Trade Zone in the Calgary Region
Bob Miller, Economic Prosperity Lead, Calgary Regional Partnership and **Tom Dixon**, Business Development Manager, Real Estate & Logistics, Calgary Economic Development (confirmed)
- Part B: Education and Workforce Development*
Moderator: **Linda Lucas**, M. Ed., President, Elle and Associates (confirmed)
Cathy Faber, Superintendent and Chief Information Officer, Learning Innovation, Calgary Board of Education (confirmed)
Jim Dewald, Dean, Faculty of Strategy and Global Management, Haskayne School of Business, University of Calgary (confirmed)
Valerie Kinnear, Dean, Bissett School of Business, Mount Royal University (confirmed)
- 2:30-2:45 Networking Break (*Sponsored by Triskele Logistics Ltd.*)
- 2:45-3:55 Session 5: Technology as a Productivity Tool
- Moderator: **Harrie Vredenburg**, Suncor Energy Chair, Professor, Faculty of Business University of Calgary (confirmed)
- Air
Jim Halvorson, Boeing (confirmed)
- Passenger Rail
Chuck Halasz, National Manager, Rolling Stock Siemens (confirmed)
- Automobiles
Paul Godsmark, CAVCOE (invited)
- Warehousing
Mike Kotecki, North American Senior VP Sales, Dematic Ltd. (confirmed)
- Trucking
Cindy Clark, Dealer Principal, Sterling Western Star Trucks (confirmed)
- Motorcoach
John Stepovy, General Manager, Red Arrow (confirmed)
- 3:55-4:10 Networking Break (*Sponsored by Office of Land Servicing & Housing (OLSH), The City of Calgary*)
- 4:10-4:55 Session 6: Transportation Hubs in a Global Context
- Arenso Bakker**, Stig Consult, Netherlands (confirmed)
- 4:55-5:15 Concluding Remarks
- Colleen Shepherd**, Executive Director, Calgary Regional Partnership and **Peter Wallis**, President & CEO, Van Horne Institute

REGISTRATION

The Calgary Region as a Transportation Hub Conference

To pay by credit card:

Please go to <http://hubconference14.eventbrite.ca>

To pay by cheque:

Please fax (403-282-4663) or email (vanhorne@ucalgary.ca) registration form and send cheque payable to "The Van Horne Institute" (The Van Horne Institute, 2500 University Drive NW, Calgary, T2N 1N4).

Item	Regular Rate	Total
<input type="checkbox"/> Full conference registration (Women in Supply Chain Distinguished Speaker Dinner Series, The Calgary)	\$ 380 + GST	\$____CDN
<input type="checkbox"/> Full conference registration for Students	\$ 150 + GST	\$____CDN
<input type="checkbox"/> Women in Supply Chain Distinguished Speaker Dinner Series	\$ 80 + GST	\$____CDN
<input type="checkbox"/> The Calgary Region as a Transportation Hub	\$ 300 + GST	\$____CDN

TOTAL \$_____

Delegate Information

Name: _____

Organization: _____

Title: _____

Telephone #: _____

Email: _____

Billing Information

Billing Contact Name & Title: _____

(If different from delegate)

Billing Address: _____

CANCELLATION & REFUND POLICY: In order to offer conferences at attractive rates, the following is applied: Cancellations must be received by email by October 10, 2014 in order to receive a full refund. Cancellations after October 10 will be charged 50% of fee, Cancellations after October 24 will be charged 75% of fee, and after November 3, 2014, no refunds are granted.

CONFERENCE QUESTIONS? Contact Bryndis Whitson at 403-220-2114 or bwhitson@ucalgary.ca

REGISTRATION QUESTIONS? Contact Gail Pellerin at 403-220-8455 or vanhorne@ucalgary.ca

Planning Committee

Corrie Banks; President, Triskele Logistics; Vice-Chair, Calgary Logistics Council

Jim Brown; JRSB Logistics Consulting Ltd.

Tom Dixon; Business Development Manager, Real Estate & Logistics, Calgary Economic Development

Reg Johnston; RJ T&L Consulting Ltd.

Dave Kalinchuk; Economic Development Manager, Rocky View County

Bob Miller; Economic Prosperity Lead, Calgary Regional Partnership

Ross Mason; Director of Operations, Exel Logistics

Ben Smith; Partner, Metamorphosis; Chair, Calgary Logistics Council

Peter Wallis; President & CEO, Van Horne Institute

Bryndis Whitson; Manager, Strategic Development & Member Relations, Van Horne Institute

About the Van Horne

The Van Horne Institute is recognized within Canada and internationally as a leading institute of public policy, education, and research in transportation, supply chain and logistics, and regulated industries.

The Institute was incorporated federally in 1991 as a not-for-profit organization, and was granted affiliation with the University of Calgary in 1992, The University of Alberta in 1998, SAIT Polytechnic in 2000, and with Athabasca University in 2005. Its Board of Directors brings together the experience and knowledge of a broad group of individuals representing all facets of the transportation industry, government, and the academic community that have an interest in transportation logistics and related regulatory issues.

2500 University Drive NW,

Calgary, Alberta

T2N 1N4

P: 403-220-8455 F: 403-282-4663 E: vanhorne@ucalgary.ca

W: www.vanhorne.info T: @van_horne



THE VAN HORNE INSTITUTE

Hotel Information

A Room Block has been booked at the Delta Bow Valley Hotel in Downtown Calgary; at a rate of \$239 a night for a standard room.

Please call the Delta Bow Valley Hotel's Reservations Department at 403-266-1980 or 1-800-665-8571 or their Global Reservations Office at 1-877-814-7706.

For ease of booking please identify yourself by providing the group code GRTVANH1118 and name Van Horne Institute to ensure they receive the appropriate rate and are included in the guestroom block.

<https://www.deltahotels.com/Groups/Delta-Bow-Valley-Groups/Van-Horne-Institute>