



THE VAN HORNE INSTITUTE

2016 Canadian Inland Ports Conference

Sponsorship Opportunities

September 20-21, 2016, Fort Garry Hotel, Winnipeg, Manitoba

About the Conference

An inland port is a distribution hub designed to facilitate the movement of international shipments more efficiently from the receiving seaport to the hinterland for ultimate distribution. Inland ports are an integral component of the Canadian port system.

With seaports growing in size and capacity, an inland port provides a counterbalance connecting the seaport with the inland port through a dedicated rail line and/or road network that carries containers from the ships directly to the inland port to be distributed from that location.

This Conference will identify and celebrate the present and future economic benefits derived by the community and the province in which the inland port is located.

The Conference will discuss the role of airports as part of an inland port, as well as hearing from shippers and transportation service providers as to their view as to the benefits to be derived from the establishment of a network of inland ports across Western Canada.

The Conference will also consider the effects that the larger post-panamex ships (15,000 + TEU) will have on the current transportation infrastructure, both at the seaport and the inland ports.

Why Become a Sponsor?

Become a sponsor of this Conference and immerse your organization directly into your target market! As a sponsor you are assured of full exposure during the promotion and duration of the event. Other benefits will include:

- ✓ Increasing your marketing capabilities by inserting your organization's brand directly onto the workshop website and other related marketing materials
- ✓ Networking with key members of related industries and industry colleagues
- ✓ Maximizing your exposure to relevant groups and key delegates
- ✓ Creating lead generation and new contacts
- ✓ Using a cost-effective method of promoting brand awareness to a relevant audience

PLATINUM LEVEL SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 4 x complimentary registrations to the Conference (<i>value of \$2400</i>) • Your company representative giving the introduction of a keynote speaker • Your company logo displayed on screen during the breakfast, lunch, dinner, and coffee breaks • Your company acknowledged at the start and end of the Conference • Your company logo displayed on the Conference website • Opportunity to display your company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite • 5 Platinum Level Sponsors – CentrePort Canada; Ashcroft Terminal; Calgary Regional Partnership; Global Transportation Hub; Port Alberta 	\$5,000

GOLD LEVEL SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 3 x complimentary registrations to the Conference (<i>value of \$1800</i>) • Your company logo displayed on screen during the breakfast, lunch, and coffee breaks • Your company acknowledged at the start or end of the Conference • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	\$4,000

SILVER SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 2 x complimentary registrations to the Conference (<i>value of \$1200</i>) • Your company logo displayed on screen during the breakfast and coffee breaks • Your company acknowledged at the start and end of the Conference • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite • 1 Silver Sponsor – Purolator 	\$3,000

BRONZE SPONSORS WILL RECEIVE:	COST
<ul style="list-style-type: none"> • 1 x complimentary registration to the Conference (<i>value of \$600</i>) • Your company logo displayed on screen during coffee breaks • Your company acknowledged at the start and end of the Conference • Your company logo displayed on the Conference website • Opportunity to display company literature on a sponsor table during the Conference • Your company logo included in all electronic promotional materials and in the final program distributed to attendees onsite 	\$2,000

Sponsorship Acceptance Form

If you would like to secure your sponsorship opportunity, please return this form to Bryndis Whitson, Manager, Strategic Development & Member Relations at the Van Horne Institute at: bwhitson@ucalgary.ca. For further questions she can be contacted at: 403-220-2114.

Contact Person

First Name _____

Last Name _____

Position _____

Organization _____

Address _____

City _____

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Phone _____

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Sponsor Level

Platinum Sponsor \$5,000

Gold Sponsor \$4,000

Silver Sponsor \$3,000

Bronze Sponsor \$2,000

(Amounts in Canadian Dollars)

Your signature provided below is acknowledged as official acceptance of the terms and conditions of your selected Sponsorship.

Signature _____ Date _____