Alberta

Future Forward Alberta's Transportation Vision

The Calgary Region as a Transportation Hub Conference

Calgary, Alberta

November 20, 2014



Transportation Requires a Global Focus

• We need to look at the entire transportation supply-chain from origin to destination





How is Alberta Impacted?

• We need to change how we do our business:

 Strategic and proactive approach to facilitating economic development

We need to adapt to a multi-modal perspective:
– Highlighted in Minister's mandate letter

- We must be less transactional and more iterative:
 - Increased collaboration, communication, coordination and cooperation



What Does This Mean for the Calgary Region?

- Leveraging competitive advantages:
 - To supply existing and new global markets
 - To serve as a distribution hub for people and products
- Working with transportation partners to influence policies and capacity throughout the system in the interest of local economic development
- Collaborating on regional solutions to ensure an effective and efficient transportation system



What Does This Mean for the Transportation Strategy for Alberta?

- Strategy will guide decisions on transportation investments, policies and programs over the next 50 years
- It will consider all modes of transportation: road, rail, air, marine, active (self-propelled) and public transportation



What Does This Mean for the Transportation Strategy for Alberta?

- Recognizes global focus moving people and products within Alberta, within Canada as well as internationally
- Recognizes that collaboration with partners will be key to achieving the goals



What Does This Mean for the Transportation Strategy for Alberta?

• Six recommended goals:

- The "what" goals:
 - 1. Competitiveness, Market Access and Economic Growth
 - 2. Connected and Livable Communities
- The "how" goals:
 - 3. Safety and Security
 - 4. Environmental Stewardship
 - 5. Innovation and Technology Integration
 - 6. Long-term Sustainability
- Targeted to be finalized in Spring 2015



How Do We Resolve the Policy Tensions?

- A number of "policy tensions" must be carefully considered:
 - How do we balance rural and urban considerations?
 - How do we encourage regional collaboration?
 - How do we reduce the environmental footprint of moving people and products?
 - How do we approach new technologies?
 - How do we ensure the financial sustainability of the transportation system?



Concluding Remarks

- Encourage participants to look beyond the Calgary Region and Alberta, and to think globally
- Discussions at the conference will help with refining actions to be included in the Strategy
- Welcome any comments or advice you may have regarding the Strategy:
 - How do we resolve the policy tensions?
 - What milestones would show us that we are making progress towards the goals?



Thank You