Tom's Preparedness Secret Sauce

- Tell your organization's story.

- Anticipate and test primarily for secondary disasters – i.e. the social media fallout of a data breach.

- Learn who the incident leaders are… likely not those prescribed in the BCP plan. This includes communicators.

- Involve your third party dependencies.

- Test before planning?

- Test your responders, then test your executives against the opportunity areas within their teams.

- Integration - DR and BCP Testing.

- Root Cause Analysis!

- People, people, people!!!