

BACK TO BUSINESS

CALGARY'S BUSINESS RECOVERY RESILIENCY AND MITIGATION ACTIVITIES FOR THE 2013 FLOODS

Ready at a Moment's Notice
April 10/2014

Adam Legge
President and CEO, Calgary Chamber





**7,000 businesses affected
in Calgary**



**5.1 million work hours lost
in Southern Alberta**





www.muchtech.com

234-7999

HEALTH CENTRE

RETAIL & WHOLES

Closed for
Renovations

3 Losses



Inventory
Premises
Revenue



43% never re-open



**29% will fail within 2
years**



0



Business Recovery Task Force



Business Recovery Task Force



calgary economic
development
be part of the energy™

**Calgary
Chamber**



UNIVERSITY OF
CALGARY

CHA
Calgary Hotel Association

tourism
calgary

CFIB
CANADIAN FEDERATION
OF INDEPENDENT BUSINESS.

CBIZ
CALGARY BUSINESS REVITALIZATION ZONES

CALGARY
counselling
centre



Alberta
Government

MOUNT ROYAL
UNIVERSITY
1910



**downtown
calgary**

Analyze
Mobilize
Energize





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NEC

Chamber Blog

- [Guest Blogging Guidelines](#)

Members-Only LinkedIn

Newsletters

Resource Guides

Document Certification

Commissioner of Oaths

Calgary Industries

Guest Blogging Guidelines

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2013 Flood resources for business

Posted by: Aaron Kroontje on June 24, 2013

Mental health

- [Distress Centre](#)
- [Calgary Counselling Centre](#)
- [United Way Calgary](#)

Calgary Region Business Recovery Expo Presentations

- [Alberta Health Services Presentation](#)
- [ATB Presentation](#)
- [Calgary Counselling Presentation](#)
- [CED Rediscover Our Region campaign](#)
- [ElevatedHR Presentation](#)
- [McLeod Law LLP Presentation](#)
- [SURESystems Presentation](#)
- [PwC Presentation](#)



S • A • N • D • T • O



Calgary Chamber ALGARY CBE

Back to Business

Flood recovery information for businesses

T 403 750 0400
W CalgaryChamber.com





Rediscover our City



Presentation
Title

Current State of Business



99 %



Business mitigation for the future



**Before the flood only 1/3
of businesses had an
emergency plan**





2 Primary Messages



1. Make an emergency management plan

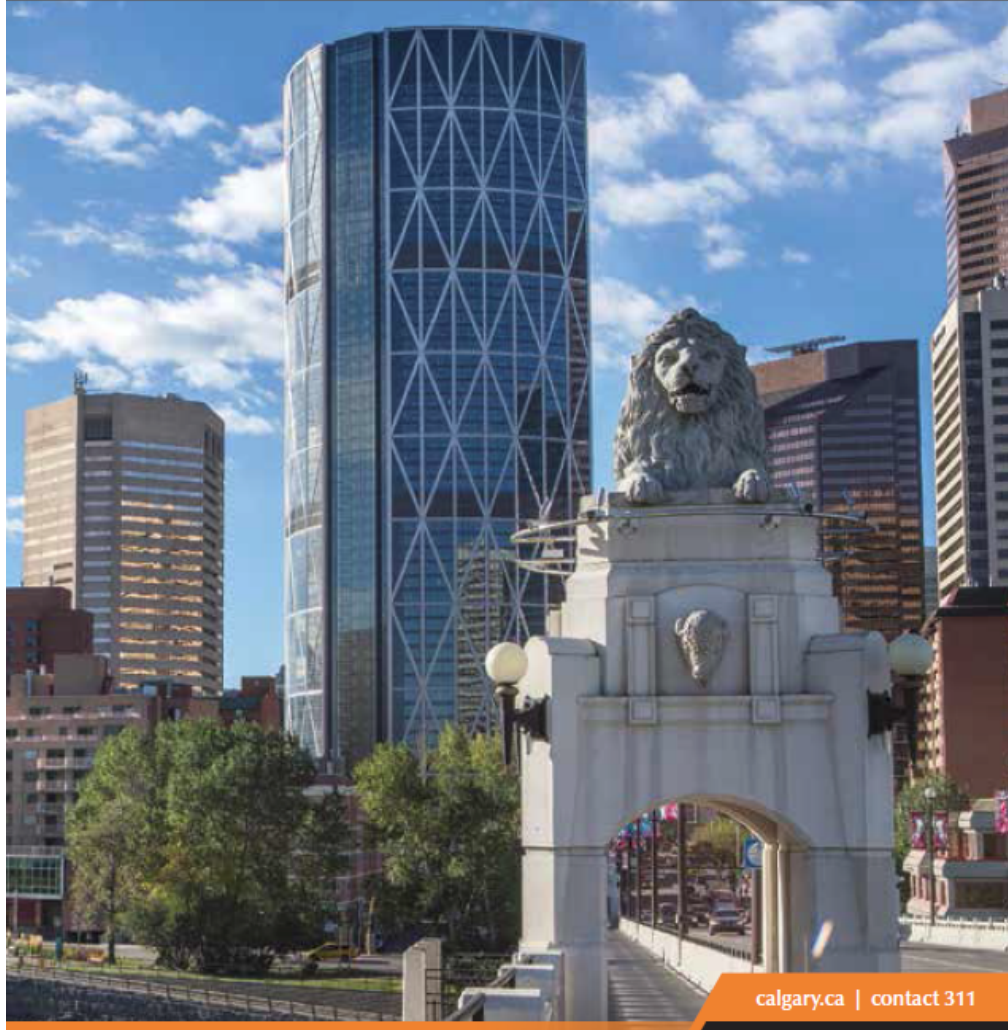




CEMA

Calgary Emergency Management Agency

Is your business prepared?



calgary.ca | contact 311



2. Signup to receive updates in an emergency situation



sign up

Be notified in an emergency

Add yourself to the Emergency Business Contact Database to stay informed during a crisis

JOIN NOW

In partnership with



With support from



BRUNEL

BLACK SPRUCE
MERCHANT CAPITAL

FTI
GROUP INC

kasian

Member Profile

**Small business
emergency plans can be
simple**



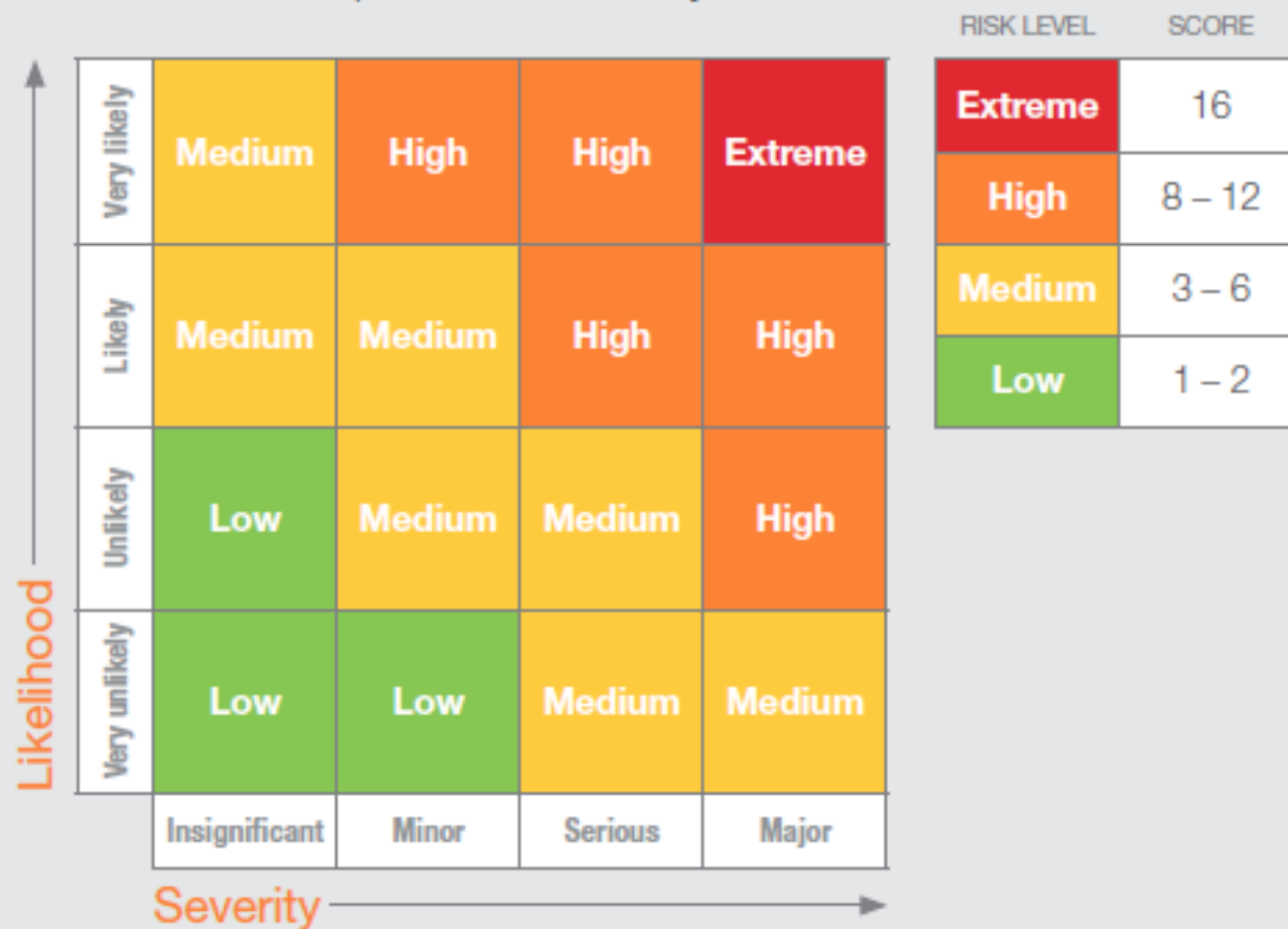
1. Analyze your Business



2. Assess the risks



Consider the different hazards on page 6 and use the risk assessment matrix below to assess the potential hazards to your business.



VALUE	LIKELIHOOD	DESCRIPTION
4	Very likely	Very likely to occur in the foreseeable future
3	Likely	Likely to occur in the foreseeable future
2	Unlikely	Not likely to occur in the foreseeable future
1	Very unlikely	Will only occur in exceptional circumstances



3. Develop strategies



4. Make a plan and use it



APPENDIX A: Vital business information

BUSINESS LICENCE NUMBER	
INSURANCE POLICY NUMBER	
CRITICAL PAPER RECORDS LOCATION	
BACK-UP COMPUTER RECORDS LOCATION	

Staff contact numbers

CONTACT NAME	CONTACT DETAILS	PHONE NUMBER	EMAIL ADDRESS

Key customer contacts

CONTACT NAME	CONTACT DETAILS	PHONE NUMBER	EMAIL ADDRESS

Supplier contacts

CONTACT NAME	CONTACT DETAILS	PHONE NUMBER	EMAIL ADDRESS



**Is business more
prepared now?**



80% are better prepared



**40% still do not have a
formal plan**



**CalgaryChamber.com/
Emergency**





Adam Legge

President and CEO, Calgary Chamber

alegge@CalgaryChamber.com

403-750-0404

CalgaryChamber.com

Flood Story: www.calgarychamber.com/floodstory

