

Sponsorship Package

Finding the Courage Women in Supply Chain Distinguished Speakers Dinner Series

The Van Horne Institute is pleased to launch the second phase of its very successful 2012 – 2013 *Women in Supply Chain* initiative with the creation of a **'WISC Distinguished Speaker Dinner Series'**.

The 'Distinguished Speaker Dinner Series' will bring the men and women of the Supply Chain community together so that they might share in the insights, experiences and knowledge of inspiring women who are leaders in their industries and in their supply chain roles.

Among other things, women are told to 'lean in', 'take your place at the table' and 'ask for what you want'.

But what does this advice really mean for individuals and for employers? What do our speakers have to tell us about how they got to where they are now and how they have dealt with the challenges they've faced along the way?

What do these speakers have to tell us about 'Finding the ...?'

The Van Horne Institute is honored to be presenting:

- **May 15, 2014 - Maria Lindenberg**, Chief Procurement Officer and Vice President, Chevron Corporation *"Finding the Courage to Take It Global"*
- **September 17, 2014 – Janice Davis**, Group Vice President, Supply Chain, Shaw Communications Inc. *"Finding the Courage to Take Be Bold"*
- **November 19, 2014 – Catherine Pennington**, for Janet Holder, Executive Vice President, Western Access, Enbridge and Northern Gateway Pipeline Project Lead *"Finding the Courage to Do the Right Thing"*
- **January 14, 2015 – Trudy Fahie**, President & CEO Walmart Canada Bank & EVP Financial Services
- **March 18, 2015 – Brigid Pelino**, Executive Vice-President, People and Culture, WestJet
- **May 6, 2015— Marcella Szel**, Canada Transportation Act Review Advisor

Each dinner will be held at the Safari Lodge at the Calgary Zoo, 1300 Zoo Rd NE, Calgary, Alberta. Registration for the dinners will begin at 4:45.

Tickets available at <http://www.womeninsupplychain.org/events/>

Sponsorship Levels

Series Sponsors—\$15,000 (2 Available)

- Logo on all promotional material and on the Women in Supply Chain website
- The opportunity to bring greetings at each dinner
- Acknowledgement of contribution at each dinner and opportunity for corporate signage
- A Table (*8 seats*) at each dinner
- (1) Confirmed Series Sponsor—CN

Dinner Sponsors—\$5000 (2 Available Per Dinner—12 Total)

- Logo on the individual dinner promotional material
- The opportunity to introduce or thank the speaker at the dinner
- An opportunity to briefly introduce the Sponsor's organization to the attendees
- Recognition of contribution at the dinner
- A Table (*8 seats*) at the dinner

Did you know that Canada's Supply Chain Sector:

- Is the cornerstone of the Canadian and global economy
- Is a dynamic, growing sector found across all industries
- Is not always understood or appreciated in terms of career opportunities
- Has a current and forecasted shortage of skilled workers

Feedback from Previous Women in Supply Chain Events

- "Excellent opportunity to meet and 'network' with like minded folks!"
- "WISC is needed, wanted, and should be an organization spanning all of Canada"
- "It's exciting to see so many women interested in the field. Excitement and interest are not always terms associated with supply chain management and I think that's what will attract more women (and men) to the field."
- "Great presentations, relatable and informative. Very interesting!"
- "The meeting gave me the opportunity to meet with other women that currently work in my area and listen some good experiences and information about the changes in the work environment. That is pretty positive for my career and I can see an excellent channel to increase my network."
- "It was incredibly motivating and has made me want to further develop myself and my team."

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