

Mechanisms for Success Education and Workforce Development

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The Calgary Region as a Transportation Hub
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How did SCM start at Mount Royal ?

Bissett School of Business:

- ***Bachelor of Applied International Business and Supply Chain Management Degree*** in 2004
 - 30 courses
 - 2 work terms or directed field studies

What are we doing now?

Bissett School of Business:

- ***Bachelor of Business Administration: Specializing in SCM***
 - 15 Core Business Courses
 - 9 Supply Chain Management Courses
 - 12 General Education Courses
 - 3 Electives
- Accredited for advanced standing in SCMP
- CSCSC Accredited in 2010

Collaboration With Industry (Career Services Co-ops)

Year	All SCM Activity	Transportation Activity
2009-10	54 Postings; 33 Filled	6 Postings; 4 Filled
2010-11	65 Postings; 30 Filled	6 Postings; 2 Filled
2011-12	70 Postings; 21 Filled	2 Postings; 1 Filled
2012-13	92 Postings; 36 Filled	13 Postings; 10 Filled
2013-14	88 Postings; 37 Filled	10 Postings; 7 Filled

Faculty of Continuing Education

- ***SCM Extension Certificate***
 - 7 + 2 classes (201 Contact Hours)
 - Final Assessment Paper
 - 1 ½ Years to 3 Years
- ***Advanced SCM Extension Certificate***
 - 9 online courses – transfer to the BBA
- Accredited by CSCSC in 2013

What are graduation outcomes?

- The 4 Year BBA Degree Program & Previous 3 Year Applied Degree has graduated over 300 candidates working as:
 - Procurement Specialists
 - Project Managers
 - Operations Managers
- The MRU Continuing Education Extension Certificate reports enhanced promotion possibilities and “career switching” opportunity



What do industry partners want?

- Motivated, ambitious, talented leaders
- Literate in current SCM best practices
 - Category Management
 - Warehousing and Distribution Management
 - Able to collate Objective Case Evidence
 - Familiar with Strategic Decision Modelling
- Curious and willing to learn
- Able to manage projects



What collaborations benefit our students?

- Active Industry Partnership Council
- Annual Supply Chain Networking Breakfast (in 2014, 75 Industry Representatives including 20 Alumni From the Program)
- Active collaboration with Women In Supply Chain Events
- Undergraduate Research Program (> 60 papers; multiple best paper awards; at POMS; ABC; WDSI; CCSBE; ASAC; CTRF)
- CLC and Van Horne Institute Collaboration
- Univalli University Brazil Exchange Agreement

What themes guide Canada's leading PSE efforts? *

- Student Focussed
- Accessible and Affordable
- Relevant and Responsive
- Comprehensive Scope
- Efficiency of Delivery
- Quality Monitored and Managed
- Coordinated with Accredited Practice
- Highly Collaborative Processes



Over all post-secondary issues in Alberta

- Funding levels
- Access Constraints
- Affordability for students
- Financial Assistance/Scholarships